

Republic of the Philippines

APR 04 2022

Department of Education

OFFICE OF THE UNDERSECRETARY Tanggapan ng Pangalawang Kalihim

OULAPP No. Q-077, s. 2022

MEMORANDUM

TO

ALL REGIONAL DIRECTORS

ALL SCHOOLS DIVISION SUPERINTENDENTS

ALL SPECIAL PROGRAM IN THE ARTS (SPA) TEACHERS

OTHERS CONCERNED

FROM

TONISITO M.C. UMALI, Esq.

Undersecretary

Legislative Affairs, External Partnerships

and Project Management Service

SUBJECT

ARTKIPELAGO.COM ONLINE COURSES ON CREATIVE

INDUSTRY

DATE

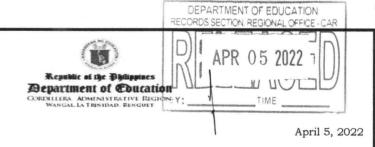
March 16, 2022

The Department of Education (DepEd), in partnership with the National The Department of Education (DepEd), in partnership with the National Commission for Culture and the Arts (NCCA), has virtually conducted the 2021 Sining Pangkabuhayan para sa Kabataan (SPK) on November 24-26, 2021. The 2021 SPK showcased skills, talents, arts and crafts and provided workshops to learners and teachers to strengthen arts and culture.

One of the workshops conducted during 2021 SPK was the "Music Business 101" which was discussed by Ms. Twinky Lagdameo, President and Founder of Artkipelago. The workshop focused on the music industry, its process and importance to the creative industry.

Artkipelago is an online educational platform which offers short creative courses including Music, Film, Content Creation, Design, and Performing Arts. The courses are taught by experts with a proven track record of success in the creative industry.

Undersecretary Tonisito M.C. Umali, Esq.
Legislative Affairs, External Partnerships, and Project Management Service
R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City
Telephone No. (02) 8633-7224; Fax No. (02) 8633-1940; Email: tonisito.umali@deped.gov.ph



To:

All Schools Division Superintendents

All Others Concerned

For information, dissemination, and compliance.

ESTELA P. LEON-CARIÑO EdD, CESO III

Director IV/ Regional Director

For the Regional Director:

FLORANTE E. VERGARA Assistant Regional Director

CLMD/RCA/edv



Address: Wangal, La Trinidad, Benguet, 2601 Telephone No: (074) 422 - 1318 | Fax No.: (074) 422-4074 Website: www.depedcar.ph | Email Address: car@deped.gov.ph



Republic of the Philippines

Department of Education BY:

OFFICE OF THE UNDERSECRETARY Tanggapan ng Pangalawang Kalihim

DEPARTMENT OF EDUCATION
RECORDS SECTION REGIONAL OFFICE - CAR

APR 04 2022

BY: TIME:

OULAPP No. Q-074, s. 2022

MEMORANDUM

TO

ALL REGIONAL DIRECTORS

ALL SCHOOLS DIVISION SUPERINTENDENTS

ALL SPECIAL PROGRAM IN THE ARTS (SPA) TEACHERS

OTHERS CONCERNED

FROM

TONISITO M.C. UMALI, Esq.

Undersecretary

Legislative Affairs, External Partnerships

and Project Management Service

SUBJECT

ARTKIPELAGO.COM ONLINE COURSES ON CREATIVE

INDUSTRY

DATE

March 16, 2022

The Department of Education (DepEd), in partnership with the National Commission for Culture and the Arts (NCCA), has virtually conducted the **2021** Sining Pangkabuhayan para sa Kabataan (SPK) on November **24-26, 2021**. The 2021 SPK showcased skills, talents, arts and crafts, and provided workshops to learners and teachers to strengthen arts and culture.

One of the workshops conducted during 2021 SPK was the "Music Business 101" which was discussed by Ms. Twinky Lagdameo, President and Founder of Artkipelago. The workshop focused on the music industry, its process and importance to the creative industry.

Artkipelago is an online educational platform which offers short creative courses including Music, Film, Content Creation, Design, and Performing Arts. The courses are taught by experts with a proven track record of success in the creative industry.

Telephone No. (02) 8633-7224; Fax No: (02) 8633-1940; Email: tonisito.umali@deped.gov.ph

Artkipelago was formed to allow learners and interested individuals to explore their creativity by learning from experts, movers and shakers, and pioneers across the different creative industries. It was launched in January 2022 which features practical classes where mentors will teach based on their real-life experiences while sharing invaluable tools and insights not found in books.

Artkipelago's vision is to bolster the Philippine creative economy, thus, opportunities must be made available to any aspiring artist/creative person regardless of their location or financial means. Artkipelago believes that in cooperation with DepEd, young people will be able to discover and hone their creative gifts and see them as paths to embark on a professional career.

Interested teachers and learners may enroll on their preferred courses through the website https://www.artkipelago.com/.

Attached is the copy of the list of online courses they are offering.

For any concern, you may contact:

Office of the Undersecretary for Legislative Affairs, External Partnerships, and Project Management Service (OULAPP)

Attention: Ms. Dianara P. Joson

External Partnerships Service (EPS) Email: dianara.joson@deped.gov.ph

Artkipelago.com

Attention: Ms. Twinky Lagdameo

Email: twinkv@artkipelago.com

Thank you very much.