



Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION

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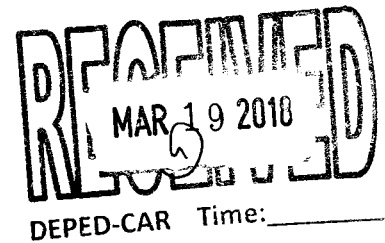
MEMORANDUM

To: **Schools Division Superintendents**

From: **MAY B. ECLAR, Ph.D., CESO V**
Regional Director

Date: **May 14, 2018**

SUBJECT: 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST



The Department of Education (DepEd) announces the 2018 Brigada Eskwela Jingle Making Contest with the theme: **“Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan.”**

This Office encourages all Schools Divisions to participate in this contest. Our region placed 4th in the 2017 National Brigada Eskwela Jingle Making Contest.

The submission of the Schools Divisions entries will be on March 20-27, 2018. There shall be one (1) entry per Schools Division to be submitted to this Office, C/o Education Support Services Division. The regional winner shall be our entry to the National Brigada Eskwela Jingle Making Contest.

The winning piece will be used as the official Brigada Eskwela Jingle for 2018.

The prizes for the top ten (10) at the Schools Division Level shall be at the discretion of the Schools Division Offices.

Attached is the mechanics for the 2018 Brigada Eskwela Jingle Making Contest for information and guidance.

For strict compliance.

ESSD/ABG/ctg

Contact Numbers (Area Code: 074):

Office of the Regional Director	422-1318	Administrative Division	422-1804	CLMD	422-7096	HRDD	422-9590
Fax	422-4074	Cash Section	423-2215	LRMDS	422-0615	NEAP-R	422-5500
Office of the ARD	422-9590	Payroll Section	424-3993	ESSD	423-2218	PPRD	422-9590
ICT Unit	422-1318	Records Section	423-2213	Finance Division	422-5155	QuAD	422-5187
Public Affairs Unit	422-1318	Supply Section	422-2198	FTAD	424-5187	COA	422-7434
Legal Unit	423-2214	General Services Unit	422-1804				

MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: *“Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan”*

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after April 20, 2018.
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

Regional Level

First Place: P7,000.00 for the learners and Plaque of Recognition for the School.

Second Place: P5,000.00 for the learners and Plaque of Recognition for the School.

Third Place: P3,000.00 for the learners and Plaque of Recognition for the School.

Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

National Level:

First Place: P30,000.00 for the learners and Plaque of Recognition for the School.

Second Place: P20,000.00 for the learners and Plaque of Recognition for the School.

Third Place: P10,000.00 for the learners and Plaque of Recognition for the School.

Consolation Prize: P3,000.00 for the learners.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: March 20-27, 2018

Regional Level: April 4-11, 2018

National Level: April 13-18, 2018

Announcement of BE Jingle Winner: April 20, 2018

CRITERIA

Originality	50%
Musicality	30%
Melody	
Arrangement	
Instrument / Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.