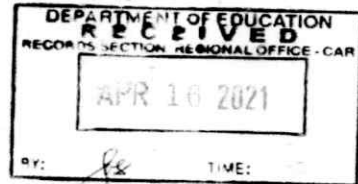


MARYLINDBERT International

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April 12, 2021

Estela L. Carino, EdD, CESO III
Director
Department of Education
Cordillera Administrative Region




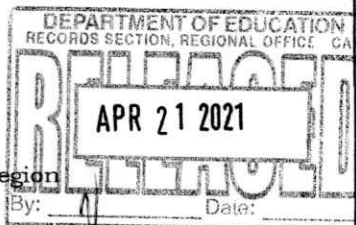

Dear Dr. Carino,

Greetings!

We are happy to inform you that "Pinggang Pinoy: Pina-sweet Sarap" Comprehensive School Program of Papa Banana Catsup in partnership with MaryLindbert International and Department of Education is already implemented. Through the program, we gave free workbooks and modules for Kinder to Grade 2 Pupils and teaching materials and seminars for their teachers on the importance of eating healthy and nutrition to nominated schools nationwide. NutriAsia food samples were also given to select pilot schools of the program.

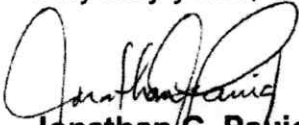
Part of the protocols of the program is a cooking contest to encourage healthy eating habits amongst school children, their teachers, and parents. It is open to all Kinder to Grade 6 pupils in CAR and Region I. **Contest finals will be on May 25, 2021.** Venue to be announced. (Kindly find attached **REVISED** mechanics for the contest details).

In line with the above, we would like to **request your kind office to please help us disseminate the information** to all elementary schools in your region/division via a **CORRIGENDUM**. For more information, please contact marygrace.rancio@marylindbertintl.com or at jonathangpauig@gmail.com or through (02) 88991793 – 94/ 09178335357.

 Republic of the Philippines Department of Education Cordillera Administrative Region	 By: _____ Date: _____
ADVISORY	
20 April 2021	
TO: SCHOOLS DIVISION SUPERINTENDENTS ALL DIVISIONS	
For information and appropriate action.	
 ESTELA L. CARIÑO, EdD, CESO III Director IV / Regional Director	
<small>ESSD/EHM/dmj</small>	

We thank you again for your unwavering support to this very noble advocacy. Keep safe always and God Bless!

Very truly yours,

A handwritten signature in black ink, appearing to read "Jonathan G. Paug". The signature is fluid and cursive, with a large initial "J" and "P".

Jonathan G. Paug

Vice President and Head Operations

Pinggang Pinoy: Pina-Sweet Sarap On-the-Spot Cooking Contest

Comprehensive School Program

Hands-on-Contest SY 2020-21

Mechanics

As of April 8, 2021

Program Duration: January to May 2020

Objective:

Promoting the use of Banana Catsup as an ingredient in cooking to encourage healthy eating habits amongst school children, their teachers, and parents

Contest Descriptions

The challenge is to prepare a healthy Filipino a la carte recipe and dishes for two (2) persons which will highlight the use of banana catsup as an ingredient. The contest will be implemented in Region I and CAR.

Contest Participants

- The contest is open to all elementary pupils from public and private schools in the region.
 - Kinder to Grade 6 students
- The team should be a tandem of a pupil and a parent (mother or father).
- Regional finalists will come from the 1st place winners of the Division Level Finals from each divisions of the region.

Contest Mechanics

- Each team will prepare one (1) recipe/dish as their entry to the contest.
- A copy of the recipe will be submitted to the judges and another copy will be displayed with the dish during the contest proper.
- Each team need to prepare two (2) plates for their dish.
 - One (1) will be displayed online and for photo/video shoot
 - One (1) will be picked up/sent to a designated panel of judges in the area near the finalists. Contestant must show via live Zoom video the packing and marking of the entry to be sent for tasting.
- The contest will be done online and monitored live via Zoom. Zoom audio and video must be open always during the contest duration.
- All the dishes shall be plated individually for competition purposes.
- A limited time of one and half (1 ½) hour is allocated for preparation, cooking, and display.
- Contestant must take 3 different photos with different angles or a 1-minute video of the displayed plate. Photos/video must be sent to the designated panel of judges via viber messaging or email right after the photos/video were taken. (Note: Viber number and Email to be provided during the briefing of the contest).
- Above will be implemented during the Division Level Finals and on the Regional Finals.

Registration Requirements

Interested teams (pupil and parent tandem) must submit to the contest committee the following:

- At least 10 units of used Papa Banana Catsup and/or Papa Spaghetti packaging of any variant every elimination (District and Division) level and during the Regional Finals.
- Entry form that includes the name of the pupil, name of the parent, name of the principal and the name of the school

Elimination Round Mechanics

- Interested schools will conduct a school level contest or choose a representative team.
- School representative will compete in the district level competition.
 - Top 3 winners from the district will compete in the Division Finals.
- District and the Division Level competition elimination dates will be determined by Districts and the Divisions respectively.
 - The 1st place winner from each Division of the region will compete in the Pinggang Pinoy: Pina-sweet Sarap Regional Cooking Contest Finals that will be held on May 25, 2021.
 - Requirement: All representatives for Regional contest must be submitted on or before May 21.
 - Venue to be announced.

Region	Divisions	Regional Finalists
CAR	7	7
Region I	16	16
Total	23	23

THINGS TO BRING FOR THE REGIONAL FINALS

- Participants must provide their own main ingredients for their recipe
- Participants will be provided with minor cooking ingredients like oil, vinegar, garlic, onion, sauce, salt, pepper, and Papa Banana Catsup
- Participants must provide their own cooking utensils and butane gas burner (or any handy cooking stove)
- Participants must provide their own cooking attire. Each team must bring at least 3 plain white kitchen towels.
- Participants must provide their water for cooking and washing

Mechanics

- Papa Banana Catsup or Papa Spaghetti Sauce must be an ingredient of the dish. Participants are encouraged to strategize based on the required ingredient
- Each team will provide the formulation of the recipe. Formulation of the recipe must include the actual ingredients and processes of preparation (to include timing of the cooking processes). They are given 10 minutes to write their formulation of the recipe prior to start the actual cooking. A recipe sheet will be provided.
- Health benefits must be included in the formulation of the recipe. The recipe must contain food nutrients needed by the body as suggested by the Pinngang Pinoy.

- Participants must provide a “title card” that contains the title and a brief description their entry dish. It will be submitted along with the recipe formulation.
- The title card must already be placed on the display area of the participant’s dish prior to the start of the competition
- Contestants that proceed further into the competition can use the same recipe/enhance their winning recipe or create a new one
- All preparation and cooking of dishes, including garnishes, must be entirely made and crafted on the spot. The team must be seen in Zoom preparing the ingredients.
- Before the competition starts, each working area will must be seen clearly in the Zoom Video and will be checked by the contest committee to ensure that no item (e.g., pre-cooked food, beverage, and prepared ingredients) has been brought in.
- Every team should prepare two plates for the dish – one for display and another one to be picked up/sent to the judges for tasting.
- Contestants will be given 1 ½ hour to prepare and cook their entry dish. Every after 5minute interval extension from the time required is a point deduction (ie. 1-5minute extension = -1 point, 6-10 minute extension = -2 points, etc.). Their Zoom video and audio must be open always.
- Contestant must take 3 different photos with different angles or a 1-minute video of the displayed plate. Photos/video must be sent to the designated panel of judges via viber messaging or email right after the photos/video were taken. (Note: Viber number and Email to be provided during the briefing of the contest).
- All recipes will be owned by Papa Brand Team
- All employees of NutriAsia Inc., its PR and Advertising Agencies, suppliers and relatives up to 2nd degree of consanguinity and affinity are disqualified from joining the contest.
- Judges’ decision is FINAL.

Criteria for Judging

- Taste and Nutritional Value (50%) – Utilization of Papa Banana Catsup or Papa Spaghetti Pack emphasizing Philippine taste and health benefits of the recipe
- Originality and Creativity (20%) – Recipes are not copied from magazines, cookbook, or other contests
- Photo/video Visual Appeal (15%) – Contrast of Plating and Design
- Infusion of Philippine Flavors/Techniques (15%) – Formulation of the recipe must be identifiable to a local Filipino Dish

Prizes (Regional Finals Winners)

Rank	Winners	Winning School
First Prize	Php 20,000, Medals and certificate for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 5,000, Trophy and Gift Packs from Papa Banana Catsup
2 nd Prize	Php 15,000, Medals and certificate for the Teacher and	Php 4,000, Trophy and Gift Packs from Papa Banana

	pupil, and gift packs from Papa Banana Catsup	Catsup
3 rd Prize	Php 10,000, Medals and certificates for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 3,000, Trophy and Gift Packs from Papa Banana Catsup
4 th , 5 th , and 6 th placer/prize	Php 3,000, certificate, and gift packs from Papa Banana Catsup	Php 1,500, Gift Packs from Papa Banana Catsup