

## Republika ng Pilipinas

## Department of Education

OFFICE OF THE UNDERSECRETARY
PLANNING, HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

## MEMORANDUM DM-PHROD-2020-0176

TO

Undersecretaries

Assistant Secretaries

Bureau/Service Directors Regional Directors

Schools Division Superintendents

Heads of Office

All Others Concerned

DEPARTMENT OF EDUCATION
RECORDS SECTION, REGIONAL OFFICE - CAR
MAR 18 2021

BY: FFS TIME:

FROM

JESUS L.R. MATEO

Undersecretary for Planning, and Human Resource and Organizational

Development

SUBJECT

Voluntary Blood Donation to Support the Philippine Red Cross

(PRC) Campaign During the COVID-19 Crisis

DATE

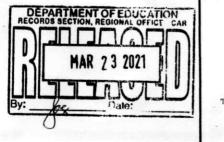
15 March 2021

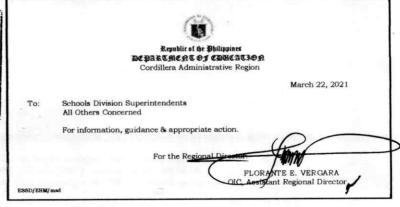
This is in reference to the letter of Chairman Rosa Rosal of the Philippine Red Cross (PRC), Blood Services Committee dated March 15, 2021 requesting for the Department to conduct a blood donation campaign.

The Philippine Red Cross (PRC) continues to live up to its reputation as the foremost humanitarian organization in the country, providing services that alleviate the suffering of our countrymen affected by natural and man-made calamities and emergencies. At the forefront of its services is the Blood Center providing fifty percent of the country's total requirement for blood products. However, the ongoing COVID-19 pandemic has caused disequilibrium in the supply and demand of blood products, whereas demand continues to rise, public health restrictions and fear of contracting the virus during transfusion has caused a general reluctance of the public to donate blood resulting in the decline of supply.

To mitigate the fear, the World Health Organization (WHO) and Association of American Blood Banks (AABB) continue to emphasize that there have been no reported or suspected cases of transfusion-transmitted COVID-19 to date. In addition, no cases of transfusion-transmission were ever reported for the other two (2) coronaviruses that emerged during the past two (2) decades (Severe Acute Respiratory Syndrome Coronavirus (SARS) and MERS-CoV, which causes Mideast Respiratory Syndrome). Therefore, individuals are not at risk of contracting COVID-19 through the blood donation process or via a blood

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transfusion, since respiratory viruses are generally not known to be transmitted by donation or transfusion.

In order to support PRC's efforts, the Department of Education through the Bureau of Human Resource and Organizational Development-Employee Welfare Division enjoins qualified employee donors for a voluntary donation at PRC donation centers in order to help PRC address the concern on the threatened supply of safe blood products.

Attached is the blood donation safety protocols during COVID-19 crisis for your reference.

For further inquiry, please contact Donor Recruitment Officer Ms. Jennica Nadine Villanueva, RN for scheduling and information at telephone number (02) 790-2384, 09178348276 or email at <a href="mailto:donorrecruitment.tower@redcross.org.ph">donorrecruitment.tower@redcross.org.ph</a>.

Thank you.

EWD/Maher