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Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim

**OUA MEMO 00-0720-0115**

**MEMORANDUM**

31 July 2020

To: **Undersecretaries  
Assistant Secretaries  
Regional Directors and BARMM Education Minister  
Bureau and Service Directors  
Schools Division Superintendents  
Designated Tobacco Control Coordinators  
Designated Brief Tobacco Intervention Providers  
Youth Formation Coordinators  
School Heads**

Subject: **CONTEST AND WEBSHOP ON LETTER WRITING  
FOR TOBACCO CONTROL**

The Bureau of Learner Support Services-School Health Division (BLSS-SHD) is organizing a series of content creation contests for DepEd personnel and learners to strengthen the key messages and sustain the gains of DepEd's online campaign dubbed **BIBO: Batang Informed tungkol sa Bisyo, Batang Iwas Bisyo**, launched by the BLSS-SHD and the Public Affairs Service (PAS) as part of the celebration of the National No Smoking Month in June.

The contests, the campaign, and the overall celebration, per DepEd Memorandum No. 55, s. 2020 titled **Dissemination and Adoption of the Theme of the World No Tobacco Day 2020 for the National No Smoking Month**, are anchored in the theme of the World No Tobacco Day 2020, "Protecting youth from industry manipulation and preventing them from tobacco and nicotine use."

While the National No Smoking Month is set in June, DepEd's efforts to help create a tobacco-free generation continue all year long. These efforts include the contests that are supported by webinar-workshops (webshops) scheduled in the succeeding months.

Second in the series of contests is **Letter Writing for Tobacco Control** which is open to all enrolled learners and will run until 31 August 2020. Attached are the contest mechanics for reference.



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**Office of the Undersecretary for Administration (OUA)**

*[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]*

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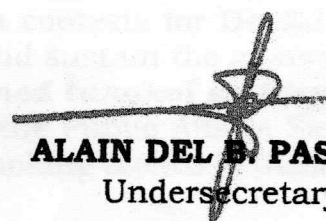
As support for those who intend to join the letter writing contest, a webshop is scheduled on **14 August 2020 at 4:00 PM - 6:30 PM.** where there will be a brief overview of the legislative process and access points for advocacy, a discussion on the current legislative efforts on tobacco control and e-cigarettes, and a skills enhancement session on letter writing.

All interested learner-participants may register at <https://bit.ly/bibowebinar2reg> until 10 August 2020 for the chance to be given exclusive access to the webshop platform where they can interact with the resource persons. Those who will not be accommodated can still join the webshop through Facebook Live of DepEd Philippines and DepEd Tayo, the recording of which will be available after the webshop.

Bureau and service directors and division heads concerned (e.g., Public Affairs Service (PAS), Information and Communications Technology Service (ICTS), Youth Formation Division (EFD), etc.) are requested to provide necessary assistance for the conduct of the contests and the webshops (e.g., technical support, information dissemination, mobilization of participants).

The Youth Formation Coordinators, as well as designated Tobacco Control Coordinators per DepEd Memorandum No. 147, s. 2018; and the designated brief tobacco intervention (BTI) providers per DepEd Memorandum No. 110, s. 2019, are enjoined to actively participate in and promote the activities, especially to DepEd's learners.



For information and dissemination.

  
**ALAIN DEL B. PASCUA**  
Undersecretary



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Republic of the Philippines  
CORRIERA ADMINISTRATIVE REGION  
Wangal, La Trinidad, Benguet



August 6, 2020

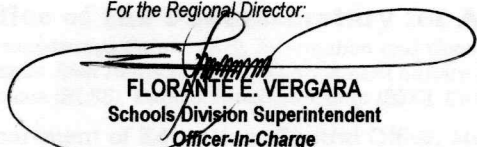
Indorsement

To : Schools Division Superintendents  
All Division

For information, guidance and appropriate action.

**MAY B. ECLAR, PhD. CESO V**  
Regional Director

For the Regional Director:

  
**FLORANTE E. VERGARA**  
Schools Division Superintendent  
Officer-In-Charge  
Office of the Assistant Regional Director

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