



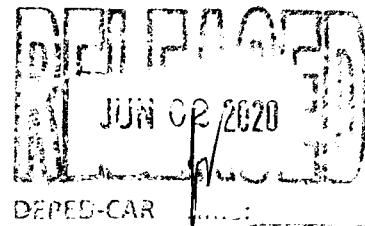
Republic of the Philippines  
**Department of Education**  
Cordillera Administrative Region

Office of the Regional Director

June 2, 2020

**MEMORANDUM**

TO: **Schools Division Superintendents**  
**Social Mobilization Specialists**  
**Brigada Eskwela Coordinators**  
**Division Information Officers**  
**All Schools Divisions**  
**All Others Concerned**



**INVITATION TO JOINT BRIGADA ESKWELA AND OPLAN BALIK  
ESKWELA REGIONAL VIRTUAL KICKOFF PROGRAM**

**The Joint Brigada Eskwela and Oplan Balik Eskwela Regional Virtual Kickoff Program to be co-hosted by the Schools Division of Baguio City shall be held on June 4, 2020 from 9:30 AM to 12:00 PM.**

This kickoff will mark the region's initiative in ensuring adequate preparation for the start of classes on August 24, 2020. The program will feature messages of support and commitment from local government officials, line agencies, and other education partners as well as the region's Learning Continuity Plan.

To be able to meet the objectives of this kickoff and present to the public a complete and comprehensive DepEd CAR initiative for the new school year, the following shall be required from the Schools Division Offices:

- a. 2-minute AVP of Brigada Eskwela Through the Years in your respective Schools Division Offices;
- b. 2-minute AVP of SDO efforts on enrollment, oplan balik eskwela and brigada eskwela;
- c. 60-second recorded Statement or Message of Commitment to Action of Schools Division Superintendents;
- d. 60-second recorded Messages of Support from Congressmen/ Lone District Representatives of CAR;
- e. 60-second recorded Messages of Support from Division education



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partners

The 60-second recorded messages or statements shall be guided by the following talking points:

1. Support to Learning Continuity Plan (LCP) implementation in CAR schools;
2. Assurance to address the worries and anxieties of parents and other stakeholders on the opening of classes; and
3. Message of hope.

Letters of requests for the LGU officials shall come from the Regional Office, however, the SDOs through their SocMob Specialists shall follow-up and coordinate with their respective officials.

**Deadline of submission shall be on or before 10 AM of June 3, 2020 (Wednesday). Submit to [pau.depedcar@gmail.com](mailto:pau.depedcar@gmail.com) and at [georLOY.palaoay@deped.gov.ph](mailto:georLOY.palaoay@deped.gov.ph).**

Submitted video recordings of such **messages and statements shall not only be played/posted during the virtual launching but shall likewise be posted at the DepEd CAR official region and division Facebook Pages** for the whole duration of the Joint Conduct of the Brigada Eskwela and Oplan Balik Eskwela.

**All Schools Division Superintendents, Assistant Schools Division Superintendents, school heads, teachers, parents, learners and education stakeholders are encouraged to watch the virtual kickoff via the official Facebook page of DepEd CAR, DepEd Tayo Cordillera.**

Hence, all SDOs shall advertise or advocate the conduct of such regional kickoff in their social media pages or DepEd Tayo Pages and through all other forms of media.

For information, guidance, and compliance.

  
**MAY B. ECLAR, PhD, CESO V**  
Regional Director

ORD/PAU/gbp



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