



REPUBLIC OF THE PHILIPPINES
NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

PHILIPPINE NATIONAL VOLUNTEER SERVICE COORDINATING AGENCY

PNVSCA Launches SOV Logo Contest

The Philippine National Volunteer Service Coordinating Agency (PNVSCA) invites Filipino artists/creatives aged 18 years old and above to participate in the Search for Outstanding Volunteers (SOV) Logo Contest. Entries may be submitted until 14 October 2019.

The contest aims to come up with a brand new logo which will give the annual Search a more professional brand, generate increased participation in the SOV, and promote volunteerism for development. "Filipinos are innately creative, and we would like to showcase this trait through the SOV Logo contest. This will also serve as a platform to depict how volunteerism, as part of our psyche and culture, is envisioned by our fellow Filipinos," said PNVSCA Executive Director Joselito C. De Vera.

The grand winner will win as much as Php 20,000 while runners up will receive Php 10,000 each. Both prizes are inclusive of tax.

Contest guidelines and entry forms may be downloaded from www.pnvsca.gov.ph. For more information, contact **Ms. Pacardo** at **(02) 247-7934** and info@pnvsca.gov.ph.

PHILIPPINE NATIONAL VOLUNTEER SERVICE COORDINATING AGENCY
Ground Floor, Philippine Sugar Center Building
North Avenue, Diliman, Quezon City

GUIDELINES ON THE SOV LOGO CONTEST

1. The contest is open to all Filipinos 18 years old and above. Officials and staff of the PNVSCA and representatives to the National Volunteer Month Steering Committee (NVM-SC) and their relatives up to the third degree of consanguinity are not eligible to join the Contest.
2. Submission of entries will be from **20 May to 14 October 2019**. PNVSCA has the exclusive right to extend the deadline should it be deemed necessary.
3. There is no registration fee required to join the Contest.
4. The design of the logo should effectively depict the Search's objectives which are:
 - Recognizing outstanding volunteer individuals and organizations and their exemplary performance in assisting government development agenda
 - Promoting volunteerism as a way of life
5. Common symbols/themes of volunteerism such as hands, torch, unity, cooperation, and compassion may also be used in the logo.
6. Participants are allowed to submit ONE (1) ENTRY ONLY. The entry should include the following:
 - The digital logo design. Filename is the name of the contestant and title of entry. (Example: juandelacruz_logotitle.jpeg or juandelacruz_logotitle.png)
 - Title of the entry and a maximum of 500 words description of the elements and meaning of the logo.
 - Duly accomplished Entry Form.
7. Entries must be submitted in JPEG or PNG format with 1200x1200 pixels in size and with 300 dpi resolution.
8. There is no limit to the colors or the number of colors to be used in the design but should avoid gradients and half-tones.
9. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small and large scales.
10. Internet images, clipart or pre-made templates or designs cannot be used.
11. Entries MUST be submitted through this e-mail address: info@pnvsca.gov.ph. Hard copy of the entry will not be accepted.
12. By joining the contest and signing the consent form, the participants declare that their submitted entry is their original work, has not been submitted to other contests, and does not infringe on any third party's existing copyright. Any complaints that may arise due to similarities, likeness, or comparison of the design would be the accountability of the participant as s/he would be responsible to prove its authenticity.
13. The entry shall be acknowledged by email upon receipt. The PNVSCA assumes no responsibility for the loss or delay of sending of entries due to technical malfunction of the server, traffic congestion on the internet or a combination thereof.

14. PNVSCA will pre-screen all entries to ensure compliance to the mechanics. It has the right to validate the originality of all entries and information about the participant. Entries that do not comply with the specifications and entry requirements shall be automatically disqualified.
15. All entries will be posted on PNVSCA's Facebook page to gather "likes" from the audience. The entry with the highest number of likes will be chosen for the Audience Choice Award.
16. All entries will be judged according to the following criteria:
- **Concept/Relevance to SOV** 40%
- The basic components of SOV is clearly depicted in the entry. Can be easily described by an audience.
 - **Uniqueness** 30%
- Shows distinct element that stands out from other entries. There is no known logo or design that is similar to the entry.
 - **Creativity and Visual Impact** 20%
- Compelling image that would stir recall and interest from viewers and can be used for communication materials.
 - **Audience Impact** 10 %
- Number of Facebook likes
17. The PNVSCA will have sole prerogative to invite experts, preferably in advertising, marketing, communications, and arts to judge the contest.
18. Apart from a Certificate of Recognition, the winner will receive the following cash prizes:
- | | |
|-------------------------------|----------------------------|
| One (1) Grand Prize Winner | 20,000 (inclusive of tax) |
| Two (2) Runners up | 10,000 ((inclusive of tax) |
| One (1) Audience Choice Award | 5,000 (inclusive of tax) |
- The winners will be notified through e-mail and a phone call/text.
19. The **winning entries** must later be submitted in scalable vector graphic format (AI / EPS), in both color (must be CMYK) and black and white versions. You may also wish to submit a variation of your logo without a tagline or other (horizontal, vertical, and square) versions.
20. The grand winner's logo shall be adopted as the official logo of the SOV starting 2020 and will continue to be used unless recalled by the PNVSCA and the National Volunteer Month Steering Committee. The winning logo and other entries will be used in all PNVSCA promotional materials which include, but are not limited to, publications and other printed and digital media.
21. In agreement with the winner, PNVSCA can adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
22. If the winner, runners up, and audience choice award are determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.
23. Entry forms and guidelines may be downloaded at www.pnvsca.gov.ph and through the link posted on PNVSCA Official Facebook Page [@PNVSCA](https://www.facebook.com/PNVSCA). The entry forms may be photocopied and reproduced. For further information, please call the PNVSCA at 247 7934 or e-mail at info@pnvsca.gov.ph.

Guidelines of the
3rd Volunteerism Photo Contest

I. OBJECTIVES

The Philippine National Volunteer Service Coordinating Agency (PNVSCA) proposes to conduct the 3rd Volunteerism Photo Contest to advocate volunteerism and the benefits and contributions of volunteers to development. The Photo Contest also aims to promote creative arts which is part of the government's ten-point socioeconomic agenda.

II. THEME

The theme of the contest is "*Volunteerism for Development!*", highlighting the significant contribution of volunteerism in nation-building.

III. MECHANICS

A. Eligibility

The contest is open to Filipinos 18 years old and above as of 15 July 2019. The participants may be professional, hobbyists, enthusiasts or amateur photographers.

Officials and employees of PNVSCA and their relatives up to the second degree of affinity or consanguinity are not allowed to join the contest.

B. Specifications of entries

1. Entries must adhere to the following requirements:
 - a. Must be an action, original and colored photo.
 - b. Should have a resolution of 300 dpi or higher and a size of 2400 x 3000 pixels.
 - c. Should not be digitally enhanced or altered. (e.g. colorizing, sepia, special effects, High Dynamic Range). Cropping, contrast and sharpness adjustments are the only modifications allowed.
2. The photograph must be taken from 2017- 2019 in the Philippines by the participant himself or herself.
3. The photograph must not include the participant or any organization's name, brand, material or content.
4. The entry shall include the title of the photo, description of the photo, the activity, event or occasion, and the date and place where the photo was taken.
5. Entries should have not been submitted to or won in any other contests nor have been published or shown in any local or international publications and/or other media outfits.
6. Entries should not contain any obscene, offensive, or inappropriate content.
7. National and local government officials cannot be used as subjects.
8. The participant is responsible for securing a formal permission from any person/s or organization/s which appears in the photo. In the case of a minor who appeared

in the photo, the participant must secure a permission from the minor's parent or guardian.

C. Submission of entries

1. A maximum of two (2) entries per participant will be accepted with the following specifications:
 - a. a digital copy (.jpeg, .JPG, or .png format) burned in a rewritable CD
 - b. a printed copy, 5R (5x7 inches) in size, on a matte or glossy finish photographic paper. The photograph must have an English or Filipino title; and the participant's name at the back.
 - c. entry form and/or consent form. Both are available for download at www.pnvzca.gov.ph and www.facebook.com/PNVSCA.
2. The participant must submit the digital and printed copies of the above to:

Philippine National Volunteer Service Coordinating Agency
Ground Floor, Sugar Center Building, North Avenue,
Diliman, Quezon City
3. Submission of entries shall be from 15 July - 30 September 2019. If necessary, PNVSCA reserves the right to extend the deadline of the contest.
4. Incomplete entries upon receipt or entries not relevant to the theme will not be considered.
5. All entries will be acknowledged upon receipt.
6. The copyright will remain with the participants. However, the PNVSCA reserves the right to use all submitted photographs and the captions in its advocacy activities without compensation but with due credit to the participant.

IV. AUDIENCE'S CHOICE AWARD

To further promote volunteerism as well as the Facebook Page of PNVSCA, there will be an Audience's Choice Award. The photo with the most number of likes will earn the Audience's Choice Award.

V. CRITERIA

The entries will be judged according to the following criteria:

Relevance to the theme. The photograph shall reflect that volunteerism is an important tool for development.	30%
Craftsmanship. The photograph must consider the artistic and technical aspects of photography in the presentation.	30%
Uniqueness. The photograph must have a distinctive quality or element that sets it apart from others.	20%
Impact. The photograph must evoke an emotional feeling and stimulate the imagination of the audience to connect to the photo and its message.	20%
Total	100%

VI. JUDGING AND SELECTION OF WINNERS

- A. All entries shall be pre-screened by the PNVSCA to ensure compliance to the mechanics and relevance to the theme. Entries that do not comply with the specifications and entry requirements shall be disqualified.
- B. At the close of submission period, all qualified entries will be posted in the PNVSCA Facebook to select an Audience Choice Award.

- C. The decision of the Board of Judges, to be selected by PNVSCA, is final and irrevocable.
- D. The winners will be notified by the PNVSCA through official letters and announced in the PNVSCA website and Facebook account.

VII. AWARDS AND PRIZES

- A. The winners will receive Certificates of Recognition and the following cash prizes:

One (1) Grand Prize Winner:	Php 25,000.00 (inclusive of tax)
Ten (10) Runners-up:	Php 10,000.00 each (inclusive of tax)
One (1) Audience Choice Awardee:	Php 5,000.00 (inclusive of tax)

- B. All qualified participants will receive Certificates of Appreciation.



Republic of the Philippines
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Philippine National Volunteer Service Coordinating Agency
3rd Volunteerism Photo Contest

ENTRY FORM
(Please write n/a if not applicable)

PROFILE OF THE PARTICIPANT

Name:	Birthday:
School: (for student)	Course and Year Level:
Agency: (for employed)	Position:
Mailing Address:	
Telephone No.:	Mobile No:
Email Address:	Tax Identification Number:

DESCRIPTION OF THE PHOTO

Title:
Date Taken:
Place Taken:
Brief description and other details of the photograph:

AGREEMENT/AUTHORIZATION

1. I agree to abide by the rules and regulations of the 3rd Volunteerism Photo Contest as promulgated by PNVSCA.
2. I declare that all information submitted by me is true and correct to the best of my knowledge and any misrepresentation of facts, by omission or addition, shall be ground for disqualification in this contest.
3. I declare that the photo(s) was/were taken on ___/___/___ (date/month/year)
4. I declare that I have secured permission from concerned people or organization included in my photograph(s), per the attached Consent Form.
5. I declare that the entry/ies I submitted is/are original and in cases of fraud, deception or plagiarism on my part shall be ground for disqualification in all current and future contests and activities of PNVSCA, as well as forfeiture of prize won by fraudulent means.
6. I agree that while I retain the copyright of my photograph(s) and caption(s), the entry/ies I submitted can be used by PNVSCA in its advocacy activities without compensation but with due credit to me.
7. The PNVSCA shall be exempt from any liability in the circumstances that the entry submitted is found to infringe on the intellectual property rights of any copyright owner.

SIGNATURE OVER PRINTED NAME

DATE



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3rd Volunteerism Photo Contest

CONSENT

I / We, _____, _____ years old, of _____
full name(s) of parent(s) / person(s) / organization *age*

_____, with contact details _____
street address, city province *email address or cellphone number*

grant(s) my / our consent to be the subject(s) of Mr. / Ms. _____
name of contestant

in his / her photograph(s) for the PNVSCA 3rd Volunteerism Photo Contest.

SIGNATURE OVER PRINTED NAME(S)

DATE

CONSENT FOR MINORS

I / We, _____, _____ years old, of _____
full name(s) of parent(s) / person(s) / organization *age*

_____, with contact details _____
street address, city province *email address or cellphone number*

is / are the parent(s) legal guardian(s) of the child/children whose name(s) is / are

_____, _____ years old, grant(s) my/our consent for the child/
name(s) of child/children

children to be the subject(s) of Mr. / Ms. _____ in his/her photograph(s)
name of contestant

for the PNVSCA 3rd Volunteerism Photo Contest.

SIGNATURE OVER PRINTED NAME(S)

DATE