



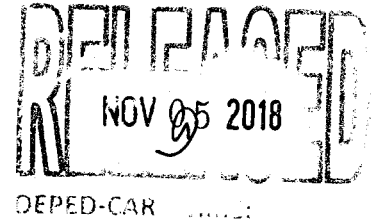
Republic of the Philippines
Department of Education

21 SEP 2018

DepEd MEMORANDUM
No. **147** s. 2018

**DESIGNATION OF TOBACCO CONTROL COORDINATORS IN THE DEPARTMENT
OF EDUCATION REGIONAL AND SCHOOLS DIVISION OFFICES**

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned



1. The Department of Education (DepEd) issued DepEd Order (DO) No. 48, s. 2016 entitled **Policy Guidelines on Comprehensive Tobacco Control** to ensure effective implementation of a cohesive and comprehensive tobacco control policy for the promotion of a healthy environment in and around the premises of schools and offices.
2. Among the objectives of the DO is to facilitate the enforcement of tobacco control policies in schools, and in DepEd offices when applicable. These policies include absolute smoking ban, access restriction, outdoor advertising ban, ban on promotional items for minors, sampling restriction, **ban on sponsorships, including the so-called corporate social responsibility efforts of the tobacco industry**, and other bans and measures related to the protection of the bureaucracy against tobacco industry interference.
3. The DO 48, s. 2016 specifies the regional director (RD) and the schools division superintendent (SDS) to serve as the focal persons who shall ensure the effective implementation of the DO at the regional level, and at the schools division level. The DO shall also identify the Education Support Services Division (ESSD) at the regional level, and the School Governance and Operations Division (SGOD) at the division level to implement and monitor the implementation of the DO.
4. To strengthen the implementation of the DO, all RDs and SDSs shall identify and designate a **tobacco control coordinator** in every regional office (RO) or schools division office (SDO), who shall support the RD or the SDS in ensuring the effective implementation of the DepEd comprehensive tobacco control policy. The designated coordinator shall come from the ESSD or SGOD, in compliance with DO 48, s. 2016.
5. As provided in DO 48, s. 2016, the Bureau of Learner Support Services (BLSS) at the Central Office shall oversee the nationwide implementation of the DepEd comprehensive tobacco control program. Given this, the BLSS shall work closely with the designated coordinators in matters related to tobacco control. These designated coordinators shall represent their respective offices in the DepEd tobacco control activities initiated by the BLSS, including a series of capacity building activities that will begin by the last quarter of 2018. Separate memoranda shall be issued regarding these upcoming activities.

6. For consistency with the department's tobacco control advocacy, the designated coordinator shall be a nonsmoker, or shall have quit smoking, and shall not be affiliated with the tobacco industry (e.g. the coordinator and his/her immediate family do not own a store that sells tobacco products).

7. The ROs are instructed to submit to BLSS-School Health Division (SHD) the list of their regional and division tobacco control coordinators following the enclosed template.

8. The list with a cover letter shall be addressed and submitted to **Dir. Rizalino Jose T. Rosales**, Director IV, BLSS on or before **October 15, 2018**, through email at blss.shd@deped.gov.ph (carbon copy: tobaccofree@deped.gov.ph; Subject: List of Tobacco Control Coordinators), or fax at (02) 632-9935.

9. To ensure the sustainability of the Department's tobacco control efforts, the designated tobacco control coordinator shall perform the duties related to the role until 2022, unless the designation is terminated as deemed necessary by the RD or the SDS. Any change in designation shall be communicated to BLSS immediately.

10. At the school level, the Child Protection Committee (CPC) chaired by the school head shall continue to lead in the implementation of the DepEd comprehensive tobacco control policy as specified in DO 48, s. 2016.

11. For more information, contact **Mr. Gian Erik Adao**, Education Program Specialist II, Bureau of Learner Support Services-School Health Division (BLSS-SHD), Ground Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 632-9935 or email at gian.adao@deped.gov.ph.

12. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated




Reference: DepEd Order (No. 48, s. 2016)

To be indicated in the Perpetual Index
under the following subjects:

ASSIGNMENT
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MCR/DJP DM Designation of Tobacco Control Coordinators
0670/August 21/Sept. 5, 2018

	Republic of the Philippines DEPARTMENT OF EDUCATION CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	
October 29, 2018		
To : Schools Division Superintendents All Divisions		
For information and appropriate action.		
 MAY B. ECLAR, Ph.D., CESO V Regional Director		
ESSD/ABG/mba2018		