



Republic of the Philippines  
**Department of Education**

04 NOV 2019

DepEd MEMORANDUM  
No. **162**, s. 2019

**ANG BATANG MATIBAY 2020 AWARDS**

To: Undersecretaries  
Assistant Secretaries  
Minister, Basic, Higher and Technical Education, BARMM  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public Elementary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through the External Partnerships Service (EPS), in partnership with Nestlé Philippines Inc. (NPI)-Bear Brand Fortified Powdered Milk Drink signed a Memorandum of Agreement (MOA) in October 2017. One of the provisions of the MOA is the *Ang Batang Matibay Awards*. This is in line with the *Laki sa Tibay 2.0* Program that promotes school nutrition education for parents, teachers, and learners.
2. *Ang Batang Matibay 2020 Awards* aims to honor grade school learners who have demonstrated resilience amidst adversities in life.
3. For School Year 2018-2019, the DepEd and NPI, through the EPS, awarded 10 *Ang Batang Matibay* learners from 16 regions. *Ang Batang Matibay 2020 Awards* shall observe the following schedule:

| Dates                        | Activity   | Office/Company Responsible        |
|------------------------------|--|-----------------------------------|
| November 4–December 20, 2019 | Submission of Bear Brand® <i>Batang Matibay 2020</i> nominations                   | DepEd schools division offices    |
| January 1–February 28, 2020  | Screening and Deliberations for Bear Brand® <i>Batang Matibay 2020</i> Nominations | DepEd and Nestlé Philippines Inc. |
| March 2, 2020                | Announcement of the Bear Brand® <i>Batang Matibay Award 2020</i> Awardees          | DepEd and Nestlé Philippines Inc. |
| March 30, 2020               | Bear Brand® <i>Batang Matibay 2020 Awards Night</i> in Metro Manila                | Nestlé Philippines, Inc.          |

4. The search is open to all Grades 5 and 6 learners from public elementary schools nationwide.
5. The mechanics, criteria, nomination and consent, release and waiver forms for the *Ang Batang Matibay 2020 Awards* are provided in the enclosures.

6. Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

7. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
LEARNERS  
NUTRITION EDUCATION  
OFFICIALS  
PRIZES AND AWARDS  
SCHOOLS



**BEAR BRAND®  
BATANG MATIBAY 2020 AWARDS:  
Call for Nominations**



The Search for the Philippines' Most Inspiring Schoolchildren  
Presented by the country's most trusted milk brand,  
BEAR BRAND® Fortified Powdered Milk Drink

**A. ACTIVITY PERIOD:** Academic school year 2019–2020 (June 2019-March 2020)

**B. CRITERIA FOR JUDGING**

1. A total of ten (10) BEAR BRAND® BATANG MATIBAY 2020 Awardees will be selected based on the following criteria:

| <b>Criteria</b>   | <b>Percentage</b> |
|---|-------------------|
| Inspiring Tibay story <ul style="list-style-type: none"><li>An optimistic student who overcomes physical, emotional and social obstacles just to get to school everyday</li><li>A student who is inspired to do something about his life and fully understands the importance of resilience</li></ul> | 50%               |
| Academic Achievement: Minimum of 85% latest general average   | 25%               |
| Degree of involvement in non-academic/extracurricular projects: School and/or community   | 25%               |
| <b>Total</b>  | <b>100%</b>       |

2. The Department of Education and Nestle Philippines, Inc. will do the deliberations for BEAR BRAND® BATANG MATIBAY 2020 Awards. All decisions related to the BEAR BRAND® BATANG MATIBAY 2020 Awards are final and un-appealable.

**C. PRIZES**

1. The BEAR BRAND® BATANG MATIBAY 2020 Awardees and their respective elementary schools will win the following prizes:

|  |  |
|--|--|
| BEAR BRAND®<br>BATANG MATIBAY 2020<br>Awardee                          | <ul style="list-style-type: none"><li>BEAR BRAND® BATANG MATIBAY 2020 Plaque of Recognition</li><li>Php50,000 cash prize</li><li>College scholarship grant from AMA Education System</li><li>BEAR BRAND® Fortified gift pack</li><li>All-expense paid trip to Metro Manila, with one (1) parent/legal guardian</li></ul> |
| Elementary School of the<br>BEAR BRAND®<br>BATANG MATIBAY 2020 Awardee | <ul style="list-style-type: none"><li>BEAR BRAND® BATANG MATIBAY 2020 Plaque of Recognition</li><li>Laptop computer</li><li>BEAR BRAND® Fortified gift pack</li><li>All-expense paid trip to Metro Manila for one (1) school representative</li></ul>  |

2. Prizes are not convertible to cash and are non-transferable.

#### **D. WHO CAN BE NOMINATED?**

1. BEAR BRAND® BATANG MATIBAY 2020 Awards is open to all officially registered public elementary school students from Grades 5 to 6, of Filipino citizenship, currently residing in the Philippines.
2. Disqualifications:
  - Student nominee must not be related within 2<sup>nd</sup> degree of consanguinity and affinity to any of the teacher nominators.
  - All employees of Nestlé Philippines, Inc., Department of Education, and affiliates, sponsors, advertising agencies, event organizers, spouse, relative within 2<sup>nd</sup> degree of consanguinity and affinity, and legally adopted relative are not allowed to join the activity.

#### **E. WHO CAN PLACE THE NOMINATIONS?**

1. Faculty members/teachers in public elementary schools in the Philippines should complete the nomination form describing the Tibay story of the student nominee and reasons why the student should be considered for the BEAR BRAND® BATANG MATIBAY 2020 Awards.
2. Minimum of 3 teachers should endorse the BEAR BRAND® BATANG MATIBAY 2020 Awards nomination.

#### **F. HOW DO YOU NOMINATE?**

1. Nominations will be open from November 4, 2019 – December 20, 2019.
2. Nomination requirements:
  - Fully accomplished BEAR BRAND® BATANG MATIBAY 2020 Nomination Form
    - i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2020 Nomination Forms from DepEd Division Offices.
    - ii. Minimum of three (3) teachers must sign the nomination form.
  - 2x2 ID photo of student nominee
  - Fully accomplished BEAR BRAND® BATANG MATIBAY 2020 Consent, Release and Waiver Form
    - i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2020 Parent's Consent, Release and Waiver Forms from DepEd Division Offices.
    - ii. The parent or legal guardian of the student nominee must sign the consent, release and waiver form.
  - Photocopy of the student nominee's report card or transcript of records for the current school year 2019-2020
  - Certificate of Good Moral Character of the student nominee
  - Nominators may choose to submit additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.
  - Organizers have the right to request for additional documentation to assist them in the nominations screening.
3. Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.

4. Submit the duly accomplished BEAR BRAND® BATANG MATIBAY 2020 nomination documents on or before December 20, 2019 by means of mailing or delivery to DepEd Division Offices.

**G. PROGRAM SCHEDULE**

| <b>Schedule</b>   | <b>Responsible</b>                               | <b>Dates</b>                         |
|---|--|--------------------------------------|
| Submission of BEAR BRAND® BATANG MATIBAY 2020 nominations                   | Open to all public elementary schools nationwide | November 4, 2019 – December 20, 2019 |
| Screening and deliberations for BEAR BRAND® BATANG MATIBAY 2020 nominations | DepEd and Nestle Philippines, Inc.               | January 1, 2020 – February 28, 2020  |
| Announcement of the BEAR BRAND® BATANG MATIBAY 2020 Awardees                | DepEd and Nestle Philippines, Inc.               | March 2, 2020                        |
| BEAR BRAND® BATANG MATIBAY 2020 Awards Night (Venue: Metro Manila)          | Nestle Philippines, Inc.                         | March 30, 2020                       |



**BEAR BRAND®  
BATANG MATIBAY 2020 AWARDS**



STUDENT NOMINEE:

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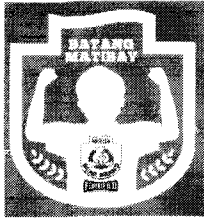
SCHOOL:

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**NOMINATION CHECKLIST**

- Fully accomplished BEAR BRAND® BATANG MATIBAY 2020 Nomination Form
- 2x2 ID photo of student nominee
- Fully accomplished BEAR BRAND® BATANG MATIBAY 2020 Consent, Release and Waiver Form
- Photocopy of the student nominee's report card or transcript of records for the current school year 2019-2020
- Certificate of Good Moral Character of the student nominee
- Optional: Additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.

Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.



**BEAR BRAND®**  
**BATANG MATIBAY 2020 AWARDS:**  
**Nomination Form**



**INSTRUCTIONS:** Please fill out the required information and answer the questions completely. You may use an extra sheets of paper if needed. Typed entries are preferred but please use block letters in black ink for handwritten entries.

**PANUNTUNAN:** Punan ang mga kinakailangang impormasyon at sagutan nang kumpleto ang mga katanungan. Maaaring gumamit ng karagdagang papel kung kinakailangan. Maaaring i-type o isulat-kamay sa block form ang mga sagot.

**STUDENT NOMINEE**

NAME: \_\_\_\_\_

SEX: \_\_\_\_\_ AGE: \_\_\_\_\_

BIRTHDAY: \_\_\_\_\_

GRADE LEVEL: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

FATHER: \_\_\_\_\_

MOTHER: \_\_\_\_\_

2X2 ID PHOTO OF  
NOMINEE

**TEACHER NOMINATORS**

NAMES OF TEACHER NOMINATORS:  
(Minimum of 3 teacher nominators)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

DEPED REGION: \_\_\_\_\_

SCHOOL NAME AND ADDRESS:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CONTACT NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_











**BEAR BRAND®  
BATANG MATIBAY 2020 AWARDS:  
CONSENT, RELEASE AND  
WAIVER FORM**



*PLEASE READ THIS BEFORE SIGNING: TO BE ACCOMPLISHED BY PARENTS / LEGAL GUARDIAN OF THE NOMINEE*

I, \_\_\_\_\_, Filipino, of legal age, residing at \_\_\_\_\_, after having been duly sworn to in accordance with law, hereby depose and state that:

1. I voluntarily, freely, and gratuitously agree to the use of \_\_\_\_\_  
Name of child/ward  
image, and likeness for internal and external commercial advertisements and/or marketing communications campaigns ("BEAR BRAND® BATANG MATIBAY 2020 AWARDS") of Nestle Philippines Inc. ("NPI").
2. In consideration of my and/or my child/ward's enjoyment and receipt of the benefits resulting from my participation in the Activity, I voluntarily, freely and gratuitously agree to have my and/or my child/ward's photograph and/or video taken (hereinafter referred to as "Materials") and agree to the use of my and/or my child/ward's personal circumstances including but not limited to my and/or my child/ward's name, image, likeness and any matter which my child may disclose as a participant in the Activity, for the development and use of the Materials by NPI and/or its principals. For the avoidance of doubt, I understand that no compensation shall be due to me for any use of the Materials hereunder.
3. NPI and/or its principals can use, exhibit or release the Materials and use any of the foregoing details in the said Materials for the marketing communications campaign, advertising materials and packaging of NPI and/or any NPI products, without limitation as to place, time, use and medium of release, subject to the provisions under paragraph 8 below.
4. NPI and/or its principals shall not be liable for any unauthorized use, reproduction or adaptations by third parties of the Materials or for any unauthorized posting, use, reproduction or adaptation of the same in MMS messages, internet sites such as but not limited to Facebook and other similar media and/or social networking sites. No fee shall be due me for such unauthorized use.
5. NPI and/or its principals shall have the right to and ownership over the titles and interests in and to the Materials. Accordingly, all the intellectual property created and derived from such Materials shall be solely and exclusively owned by NPI and/or its principals, in perpetuity and without limitation as to place, time, medium and use thereof.
6. I am not bound by any written agreement or contract to any person or entity who may restrain me from signing this Consent, Release and Waiver.
7. I am giving permission to NPI and/or its principals to contact me using the contact details I have provided for upcoming promotions and activities of Nestlé Philippines Inc.
8. I understand that personal information my child/ward has supplied to the Organizer, including his/her name, school, school division, region and, nutritional and lifestyle information shall be collected by the Organizer and NPI for monitoring my child/ward's progress. I also understand that the Organizer and NPI shall secure my name and contact

details as the person to contact in case of emergency. By signing on this waiver, I signify my understanding and consent to the following:

- a. I agree and understand that in the course of providing service/s to me or my Child/Ward, NPI shall engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives");
  - b. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the services contemplated in the Agreement;
  - c. NPI may disclose such information to its Representatives, including the service providers which will perform the services contemplated in the Agreement, for any legitimate business purpose as NPI may deem appropriate, including but not limited to outsourced processing of NPI transactions, profiling or historical statistical analysis, providing advice or information which NPI believes may be of interest to us, to effectively administer or manage my account, enhance customer services, or to communicate with me for any purpose;
  - d. I hereby warrant that we understand our rights and obligations pursuant to the Data Privacy Act and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.
9. I fully accept the terms and conditions.

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PARENT/LEGAL GUARDIAN  
NAME AND SIGNATURE