



Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

MEMORANDUM
DM-CT-2023-060

TO : REGIONAL DIRECTORS
MINISTER OF THE BARMM-MINISTRY OF BASIC, HIGHER,
AND TECHNICAL EDUCATION
FROM : GINA O. GONONG
Undersecretary for Curriculum and Teaching
SUBJECT : PARTICIPATION IN THE 1st PHILIPPINE BOOK FESTIVAL
DATE : March 30, 2023

The National Book Development Board (NBDB), an attached agency of the Department of Education, shall be conducting the 1st Philippine Book Festival (PBF), the largest traveling book festival in the Philippines, to offer a variety of programs related to education, entertainment, and tourism through a series of workshops, engaging exhibits, storytelling, and other activities available to the public.

The 1st PBF shall be held on the following dates:

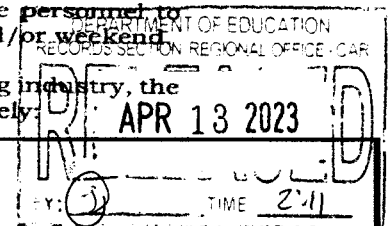
Table with 2 columns: Date, Venue. Rows: June 2 to 4, 2023 - World Trade Center Metro Manila, Pasay City; August 18 to 20, 2023 - SMX Convention Center Davao, Davao City

In view of the above, the Bureau of Learning Resources (BLR) is inviting DepEd personnel, learners and their parents to participate in the 1st PBF.

Likewise, the support and engagement on the said activity of all Regional Offices (ROs) are also requested through the following:

- a. The issuance of a Regional Memorandum inviting, promoting, and encouraging the participation of all interested DepEd personnel, as well as other interested stakeholders i.e. learners and their parents, to join this book experience on the weekend schedules;
b. Allowing learning resource public school personnel, i.e. those involved in the identification and selection of storybooks, big books, and other literary and supplementary learning resources (SLRs) for school libraries, to attend the book fair activities on dates that fall on a Friday and/or weekend; and
c. Allowing Regional or Schools Division Office learning resource personnel to attend the book fair activities on dates that fall on a Friday and/or weekend.

Being among the primary interested stakeholder in the book publishing industry, the DepEd and its personnel will be treated with exclusive activities, namely:



Official memorandum box containing: Department of Education Cordillera Administrative Region, April 13, 2023, To: Schools Division Superintendents, All Schools Division Offices, All Others Concerned. For information, dissemination, and participation. ESTELA P. LEON-CARIÑO EdD, CESO III Director IV/Regional Director. For the Regional Director: RONALE B. CASTILLO Director III/Assistant Regional Director. CLMD/RCA/tbb/jbp



APR 11 2023

[DM-CT-2023-060] PARTICIPATION IN THE 1st PHILIPPINE BOOK FESTIVAL

Bureau of Learning Resources Office of the Director <blr.od@deped.gov.ph>

Tue, Apr 11, 2023 at 9:02 AM

To: TOLENTINO AQUINO <tolentino.aquino@deped.gov.ph>, Benjamin Paragas <benjamin.paragas@deped.gov.ph>, May Eclar <may.eclar@deped.gov.ph>, alberto.escobarte@deped.gov.ph, NICOLAS CAPULONG <nicolas.capulong@deped.gov.ph>, RD Gilbert Sadsad <gilbert.sadsad@deped.gov.ph>, "RD Ramil B. Uytico" <ramir.uytico@deped.gov.ph>, "Salustiano T. Jimenez" <salustiano.jimenez@deped.gov.ph>, Evelyn Fetalvero <evelyn.fetalvero@deped.gov.ph>, Ruth Fuentes <ruth.fuentes@deped.gov.ph>, Arturo Bayocot <arturo.bayocot001@deped.gov.ph>, Allan Farnazo <allan.farnazo@deped.gov.ph>, CARLITO ROCAFORT <carlito.rocafort@deped.gov.ph>, "Ma. Gemma Ledesma" <ma.ledesma002@deped.gov.ph>, ESTELA CARINO <estela.carino@deped.gov.ph>, Willie CABRAL <wilfredo.cabral@deped.gov.ph>, DepEd I Ilocos Region <region1@deped.gov.ph>, DepEd II Cagayan Valley Region <region2@deped.gov.ph>, Department of Education Regional Office III <region3@deped.gov.ph>, DepEd Region IV-A CALABARZON <region4a@deped.gov.ph>, DepEd Cordillera Administrative Region <car@deped.gov.ph>, DepEd RO NCR <ncr@deped.gov.ph>, mimaropa region <mimaropa.region@deped.gov.ph>, DepEd V Bicol Region <region5@deped.gov.ph>, DepEd VI Western Visayas <region6@deped.gov.ph>, DepEd VII Central Visayas <region7@deped.gov.ph>, Region VIII Eastern Visayas <region8@deped.gov.ph>, DepEd RO-IX ZamPen <region9@deped.gov.ph>, Department of Education Region 10 <region10@deped.gov.ph>, DepEd XI Davao Region <region11@deped.gov.ph>, DepEd Region XIII CARAGA <caraga@deped.gov.ph>, DepEd XII Soccsksargen <region12@deped.gov.ph>

Cc: bookfest@books.gov.ph, JEJOMAR ALDA <jejomar.alda@deped.gov.ph>, Learning Resources Production Division <blr.lrp@deped.gov.ph>, BESY AGAMATA <besy.agamata@deped.gov.ph>

Dear Esteemed Regional Directors,

Greetings.

This is to respectfully transmit the Memorandum DM-CT-2023-060 **Participation in the 1st Philippine Book Festival (PBF)**.

Please see attached file. Kindly acknowledge receipt of this email.

Thank you very much.

--

Your feedback is important to us. Help us improve our services by answering this survey form:
<https://tinyurl.com/BLRClientSatisfactionSurvey>



Office of the Director IV
Bureau of Learning Resources
Tel No.: (+632) 8634-1072

Department of Education
DepEd Complex, Meralco Avenue, Pasig City
www.deped.gov.ph

This communication may contain confidential or privileged information, and is intended solely for the individual or entity to whom it is originally addressed. Any disclosure, copying, dissemination, or any action taken in reliance to it by others, other than the intended recipient, is strictly prohibited. The opinions, conclusions, and statements expressed in this message are those of the sender and may not necessarily reflect the views of the Department of Education.

2 attachments

 **DM-CT-2023-060_Philippine Book Festival (PBF).pdf**
130K

 **PBF Briefer 2023.pdf**
2215K




Republic of the Philippines
Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND TEACHING

MEMORANDUM
DM-CT-2023-060

TO : **REGIONAL DIRECTORS**
MINISTER OF THE BARMM-MINISTRY OF BASIC, HIGHER,
AND TECHNICAL EDUCATION

FROM : 
GINA O. GONONG
Undersecretary for Curriculum and Teaching

SUBJECT : **PARTICIPATION IN THE 1st PHILIPPINE BOOK FESTIVAL**

DATE : March 30, 2023

The National Book Development Board (NBDB), an attached agency of the Department of Education, shall be conducting the **1st Philippine Book Festival (PBF)**, the largest traveling book festival in the Philippines, to offer a variety of programs related to education, entertainment, and tourism through a series of workshops, engaging exhibits, storytelling, and other activities available to the public.

The 1st PBF shall be held on the following dates:

Date	Venue
June 2 to 4, 2023	World Trade Center Metro Manila, Pasay City
August 18 to 20, 2023	SMX Convention Center Davao, Davao City

In view of the above, the Bureau of Learning Resources (BLR) is inviting DepEd personnel, learners and their parents to participate in the 1st PBF.

Likewise, the support and engagement on the said activity of all Regional Offices (ROs) are also requested through the following:

- The issuance of a Regional Memorandum inviting, promoting, and encouraging the participation of all interested DepEd personnel, as well as other interested stakeholders i.e. learners and their parents, to join this book experience on the weekend schedules;
- Allowing learning resource public school personnel, i.e. those involved in the identification and selection of storybooks, big books, and other literary and supplementary learning resources (SLRs) for school libraries, to attend the book fair activities on dates that fall on a Friday and/or weekend; and
- Allowing Regional or Schools Division Office learning resource personnel to attend the book fair activities on dates that fall on a Friday and/or weekend.

Being among the primary interested stakeholder in the book publishing industry, the DepEd and its personnel will be treated with exclusive activities, namely:

1. Scan a huge collection of children's books, general references and educational books, trade books, and resources of various forms and functions, including special collections from the National Library of the Philippines;
2. Meet authors, illustrators, and publishers, including a one-on-one matching activity for content collaborations;
3. Learn from the exhibits on the production process of books and other processes;
4. Attend plenary and concurrent sessions on the translation of literary works, establishment of appropriate grade levels of books, the inclusion of literacy strategies for teachers, raising equity through children's books, curation of contextualized libraries, and other propitious topics;
5. Access the exclusive PBF mobile application for the duration of the three-day activity.

In case the Regional Office (RO), Schools Division Office (SDO), or school decide to organize their respective delegation to attend the 1st PBF, expenses incurred relative to the participation of identified DepEd personnel in this event may be charged against available local funds, including travel to the venue more economical and practical for the participants, subject to usual accounting and auditing rules and regulations.

Please note that those who shall join the 1st PBF as part of the delegations of the ROs, SDOs, and schools must be different from the identified participants of the "*National Market Scoping for Supplementary Learning Resources (SLRs) for School Libraries and Library Hubs*" as provided by DM-CT-2023-058.

For more information on the 1st PBF, please contact **Maria Carolina M. Tapia** of NBDB through email at bookfest@books.gov.ph. On the other hand, for queries relative to DepEd-related concerns, kindly coordinate with the Learning Resources Production Division (attention: **Mr. Jejomar Alda**) through blr.lrpd@deped.gov.ph (copy furnished jejomar.alda@deped.gov.ph) or at the telephone number (02) 8631-4985.

For information and dissemination.

Attachment/s:
1st Philippine Book Festival Briefer