

August 8, 2018

DR. MAY B. ECLAR, CESO V
OIC-Regional Director
Department of Education-Cordillera Administrative Region
Wangal, La Trinidad, Benguet

RECEIVED
AUG 10 2018
DEPED-CAR Time

RELEASED
AUG 17 2018

Dear Dir. Eclar:

DEPED-CAR Time: _____

The Department of Agriculture is honored and privileged to be partnering with the Food and Agriculture Organization of the United Nations (FAO) in celebration of this year's World Food Day (WFD) with the theme, **"Our Actions are our Future. A #Zero Hunger world by 2030 is possible."**

Annually, the conduct of the Nationwide **On-the-Spot Poster Making Contest** has been one of the highlights of the WFD celebration with the Department of Education as our partner as it involves elementary pupils from Grades IV-VI, enrolled in any public and Dep-Ed accredited private elementary schools nationwide.

For the success of this activity, may we again seek your support and financial assistance in the conduct of provincial selection of contestants. Selected pupils will be representing their provinces in the regional level to be conducted on the third week of September 2018 at Baguio City. The regional contest will be sponsored by DA-RFO-CAR. Attached are the contest rules and criteria and other materials for your guide and reference. You may also directly visit the official website of FAO @ <http://www.fao.org/world-food-day> for more details on the theme.

For proper preparation and coordination, may we ask for the complete list of selected provincial contestants and their coaches (including their contact numbers) for the regional contest on or before September 3, 2018. We have allotted 3 slots (contestant) per province including Baguio City. Only one (1) coach per contestant/school will be accommodated.

The national judging will be held on October 3, 2018 at the Department of Agriculture- Central Office, Elliptical Road, Diliman, Quezon City. Awarding of the Best Five (5) posters will be on October 16, 2018.

Our staff Crislyn B. Orcales or Mary Joy G. Maguide will be coordinating with your office regarding this concern. You may contact the Regional Agriculture and Fisheries Information Section (RAFIS) via email at rafid.dacar@gmail.com or via phone at (074) 422-5795.

In anticipation of your favorable response, we extend our sincere gratitude for and in behalf of the DA-CAR and the advancement of our common thrust for educating our youth towards sustainable development in the Cordillera region.

Very truly yours,

CAMERON P. ODSEY, DVM
OIC-Regional Executive Director
DA-RFO-CAR

	Republic of the Philippines DEPARTMENT OF EDUCATION CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	
August 16, 2018		
To :	Schools Division Superintendents All Division	
For information, guidance and appropriate action.		
MAY B. ECLAR, Ph.D., CESO V REGIONAL DIRECTOR		

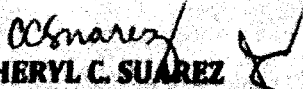
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Contest Rules and Criteria (Regional and National levels)

1. The contest is open to all Grades IV to VI elementary pupils enrolled in any public and DepEd-accredited private elementary schools nationwide. Previous national winners are disqualified to join at any level of this contest. The regional contest will be conducted from August to September 2018.
2. The poster shall be an original creation of eligible participants, depicting the central theme of the World Food Day 2018 celebration, "Our Actions are our Future. A #Zero Hunger world by 2030 is possible."
3. Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality	20%
b. Creativity	20%
c. Visual Impact	20%
d. Relevance to the theme	40%
Total	100%
4. Materials to be used such as illustration board (20" x 30"), oil pastel color and pentel pen will be provided by the Regional On-the-Spot Poster Making Contest Committee during the contest. The theme should be incorporated on the poster as part of its design. A poster with no indicated theme shall be disqualified.
5. Theme should be hand written above and/or outside the art work and should take up no more than two & a half inches (2.5") for portrait and two inches (2") for landscape. (Please see attached sample)
6. The poster making contest shall be conducted on-the-spot in the Regional level. Judges and prizes will be determined by the Regional On-the-Spot Poster Making Contest Committee. However, Division/District level contest can be conducted provided that expenses to be incurred shall be shouldered by the DepEd or DA regional offices.
7. Only one (1) regional winning poster shall be the official entry of the region during the national judging, to be held at the DA-Central Office on October 3, 2018 at 10:00 a.m., AFID Conference Room. **All entries must be received by the secretariat of the National On-the-Spot Poster Making Contest Committee on or before October 1, 2018 at 5:00 p.m.**
8. Description of the poster entry must be written at the back of the poster with the name of the pupil, name of the school and region.

Approved by:


CHERYL C. SUAREZ
Chairman, National On-the-Spot Poster Making Contest Committee
2018 World Food Day Celebration