

Bright Smiles Bright Futures (BSBF)

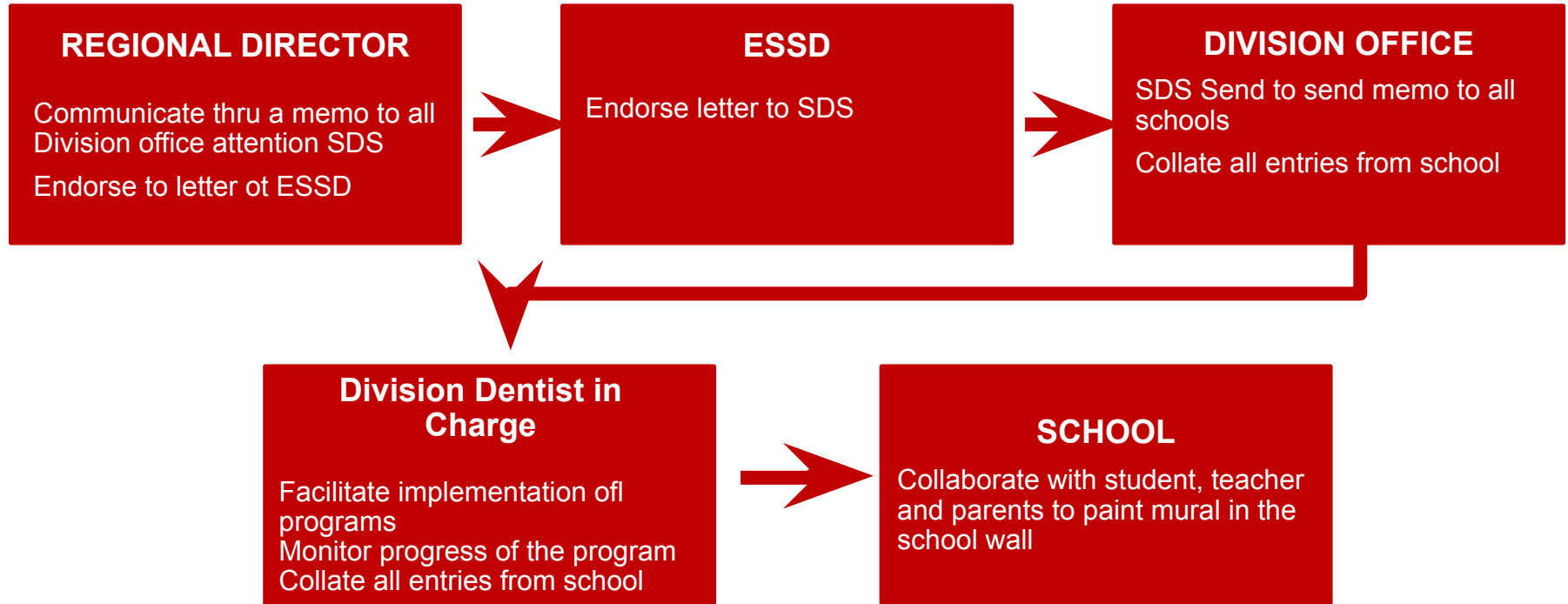
Additional Programs

October 25, 2019



Mural Making Program Guidelines

- Students, parents and teachers are invited to paint the school wall
- Theme: “Bright Smiles lead to Brighter Futures”

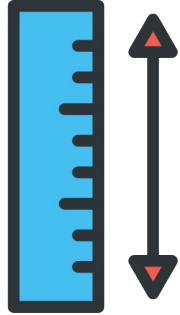


General Guideline and Procedures:



LOCATION

Mural should be in front of the school for maximum visibility. As much as possible, near the school's main gate is preferred.



SIZE

Mural should have a minimum height of 10 ft and width of 12ft.



DESIGN

Mural should contain the following:
Colgate smile logo (minimum 1ft x 1ft)
BSBF logo (minimum 1ft x 1ft)
Red and white as dominant colors



MATERIALS

Mural can be made of paint or other materials appropriate for exterior use (e.g. mosaic, tile). Best if materials are durable and long-lasting



DURATION

Mural should be kept on display at least one (1) year from the beginning of the program (i.e. October 2019 – October 2020)

Tokens:

- ❑ First 50 schools to submit Letter of Intent:
 - will receive *P5,000 worth of educational materials (e.g. school boards)*

- ❑ Two (2) schools per region in Luzon only
 - will receive *P35,000 worth of educational materials or audio-visual system and computer showcase*

- A. Region I (Ilocos Region): 2 schools
- B. Region II (Cagayan Valley): 2 schools
- C. Region III (Central Luzon): 2 schools
- D. Region IV-A (CALABARZON): 2 schools
- E. Region IV-A (MIMAROPA): 2 schools
- F. Region V (Bicol): 2 schools
- G. Region V (CAR) : 2 schools
- H. NCR : 2 schools



CONTACT DETAILS:

- For all questions and concerns about the program you can send an email thru mj_aggabao@colpal.com and contact numbers 0999-8869400 and 0917-58400589

Timelines:

DATE	DETAILS
NOVEMBER 15, 2019	<i>Deadline for submission Letter of Intent</i>
NOVEMBER 15 - NOVEMBER 30, 2019	<i>Mural Making</i>
DECEMBER 06, 2019	<i>Deadline of Submission of Photos</i>
DECEMBER 09 - 12, 2019	<i>Review of Photos</i>
DECEMBER 16, 2019	<i>Announcement of the Best Mural</i>

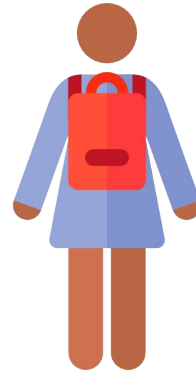
- ❖ All entries must be at the Regional office by December 6, 2019
- ❖ Regional office will submit all entries to Colgate-Palmolive by December 10, 2019

Tibay ng Ngiti, Tibay ng Loob Inspiring Story

THEME: “ Lakas ng Ngiti, Lakas ng Loob

- A collaborative effort between STUDENT, TEACHER and SCHOOL*
- Teacher will nominate an inner strength story of a student*
- Teacher will narrate through essay the inner strength story of the student*
- Story of resilience and persevered through challenges with a hopeful smile*

- Grade 4 – 6 enrolled in any public school SY 2019-2020***
- GPA of 80% and no grade lower than 80% from last year***
- Student have good conduct (present good Moral character)***
- Family is enrolled in the 4P's***



Timelines:

DETAILS	DATE:
ANNOUNCEMENT OF THE PROGRAM	November 03, 2019
SUBMISSION OF STORIES	November 30, 2019
SCREENING BY REGIONAL OFFICE - TO RECOMMEND 5 STORIES (85 STORIES)	December 05, 2019
SCREENING BY AGENCY PARTNER - 5 STORIES PER REGION = 85 STORIES	December 6-11, 2019
SCREENING BY COLGATE - 5 STORIES PER REGION = 85 STORIES	December 11-16, 2019
ANNOUNCEMENT OF BEST STORIES - 3 STORIES PER REGION = 51 STORIES	December 18, 2019

- ❖ All entries must be at the Regional office by November 30, 2019
- ❖ Regional office will submit all entries to Colgate-Palmolive by December 02, 2019

Tokens:

STUDENTS

- ❖ 51 students will be recognize (3 students per region)
- ❖ P 35, 000 and Colgate products

TEACHER

- ❖ Will receive teaching aide worth P 10,000

SCHOOL

- ❖ Will receive school supplies worth P 5,000

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