



The Mountain COLLEGIAN






PINTIG AT PANTIG 9 The Mountain Collegian Literary Awards

ACTIVITY DESIGN

AUG 02 2016

- Activity Title: **Pintig at Pantig 9: The Mountain Collegian
Literary Awards**
- Activity Theme: **Metamorphosis: a new perspective towards societal
change**
- Activity Dates: **August 27, 2016**
- Activity Venue: **Benguet State University**
- Activity Participants: **Baguio-Benguet schools students, advisers, and guest
participating schools**

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|  | Republic of the Philippines Department of Education Cordillera Administrative Region Wangal, La Trinidad, Benguet |  |
| To : The Schools Division Superintendents All Divisions | | August 1, 2016 |
| For information and dissemination. | | |
|  BEA PRIZ G. TORNO, Ph. D., CESO IV OIC-Regional Director | | |



The Mountain COLLEGIAN



The Official Student Publication of Benguet State University

July 26, 2016

MISSIONS AND OBJECTIVES

1. Uphold and pursue the highest standards and ethics of journalism;
2. Publish and uphold just, honest and truthful information;
3. Uphold and protect the rights of the students;
4. Promote social, cultural and national consciousness among students;
5. Serve as an active forum for current issues that are of concern and relevance to the students;
6. Promote and foster writing and journalistic talents of students; and
7. Promote and publish new discoveries and breakthroughs in agriculture and other fields through researches especially those conducted by researchers of the University.

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Adviser

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BEATRIZ G. TORNO, Ph.D., CESO IV
Assistant Director, Officer-in-Charge
Department of Education-CAR
La Trinidad, Benguet

Madam:

Warmest Greetings from the campus press!

In celebration of the youth's capability to recognize the beauty and responsibility of creative writing, *The Mountain Collegian (MC)*, the official student publication of Benguet State University (BSU), will be holding its *Pintig at Pantig 9*.

Bearing the theme, "*Metamorphosis: a new perspective towards societal change*," the lecture and contest proper and awarding ceremonies will be held on August 27, 2016 (Saturday) at the College of Teacher Education (CTE) Function Hall, from 08:00 AM-05:30 PM.

MC will invite elementary and secondary schools within Baguio City and La Trinidad, Benguet to participate in this event. The event will feature lectures and contests on poetry writing, essay writing, short story writing, literary graphics illustration, poster making and photojournalism, and spoken poetry. Registration fee is pegged at Php. 100.00 00 per participant. The registration fee will cover lunch, morning and afternoon snacks, certificates, and kits of the participants during the contest, and medals and trophies for the winners.

In this regard, may we humbly request for an endorsement from your good office? MC believes that this endorsement and information will help in the overall success of the event.

Interested schools who will participate in the Pintig at Pantig 9 should confirm their attendance on or before August 20, 2016 since the event has limited slots.

Attached are the activity guidelines and program of activities for your reference. For inquiries, please contact us at +639090971301 (Mylyn Maitang) and +639302856183 (Brendon Bangco-og), or email us at themountaincollegian@gmail.com.

Thank you very much and we hope for your consideration and approval to this request.

Sincerely yours,


JAINA ASHLYN AWAS
Head, Communications Committee


MYLYN C. MAITANG
Overall Coordinator

Noted:


GRACE T. BENGWAYAN
Adviser

JUL 26 2016
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RATIONALE

Pintig at Pantig (PP) is an annual literary awards of *The Mountain Collegian*, the official student publication of Benguet State University. It is a literary endeavor whose primary goal is to empower youth to be agents of positive change. It is a competition among elementary, high school, and college students. The competition includes photography, poster making (for elementary and high school students only), literary graphics (for college students only), essay writing (for high school and college students only), short story writing (for high school and college students only), and poetry writing. Besides the given events, PP9 will be holding spoken poetry for college students only. The winning entries from the competition are compiled and published in *Kalaleng*, the publication's literary folio, and as well as in its issues.

The Mountain Collegian, through the creation of *Pintig at Pantig*, has always believed in the power of the pen. It strongly advocates the principle of transcending boundaries through writing and arts. The campus publication sees to it that its activities should serve as a means of strengthening the ethical values, encouraging the creative and critical thinking, and developing the personal discipline and moral character of the Filipino youth. Thus each year, *Pintig at Pantig* carries a theme focused on issues and matters of great significance. *Pintig at Pantig* 9's (PP9) theme is, "**Metamorphosis: a new perspective towards societal change.**"

There is nothing constant in this world but change itself. As time goes by, everything undergoes transformation. Humanity change to adapt themselves with the modifications in their surroundings. However, the transformation in the society depends on people's actions. Societal change and personal transformation is somehow interrelated. If we do our part as responsible citizens then we can guarantee a prosperous community. If we act undesirably then how worse our society be and no good it will provide us.

The theme dwells on instilling a new perception towards societal change especially to the youth. Change is like the life cycle of a butterfly. The world may view the transformation of an egg going into an adult butterfly as the end. However, as writers and artists, this is just a beginning of achieving continuous changes as we endeavor to improve humanity.

Moreover, the theme is anchored to the new political landscape aiming to bring changes to the country. The change we envision for our society will be more beneficial if we citizens grip our fundamental roles and carry out responsibilities towards achieving the continuous metamorphosis of the country.

GOALS AND OBJECTIVES

Goal

The activity generally aims to motivate students toward constructive self-expression through literary writing.

Objectives

1. To help strengthen the youth and student movements and consequently form social change
2. To expound the participants knowledge on role of media as the fourth state, ethics of journalism, responsible use of the social media, tips for campus journalism advising
3. To develop and enhance the literary writing and arts skills of students
4. To gather contributions for *Kalaleng*.

PARTICIPANTS

The participants would be interested pupils and students Baguio-La Trinidad, Benguet wide and nearby schools, and MC staff and alumni.

ACTIVITY CONTENT

The activity will cover the following topics:

1. Nature, characteristics and definition of photography
2. Nature, characteristics and definition of literary graphics illustration
3. Nature, characteristics and definition of essay writing
4. Nature, characteristics and definition of short story writing
5. Nature, characteristics and definition of poetry writing
6. Nature, characteristics and definition of poster making
7. Nature, characteristics and definition of spoken poetry
8. Advance Development Communication Writing
9. Citizen Journalism
10. Responsible use of the Social Media
11. Tips for Campus Journalism Advising

METHODOLOGY

Activity: A learning task wherein participants will be grouped according to what they want to compete in (photography, literary graphics illustration, essay writing, short story writing, poetry writing, poster making, spoken poetry).

Lecture discussion: Discussion between the speakers and the participants on:

- a. Nature, characteristics and definition of photography
- b. Nature, characteristics and definition of literary graphics illustration
- c. Nature, characteristics and definition of essay writing
- d. Nature, characteristics and definition of short story writing
- e. Nature, characteristics and definition of poetry writing
- f. Nature, characteristics and definition of poster making
- g. Nature, characteristics and definition of spoken poetry

Fora on the following will be included:

- h. Advance Development Communication Writing
- i. Citizen Journalism
- j. Responsible use of the Social Media
- k. Tips for Campus Journalism Advising

Participants will be grouped according to what they want to attend to. The discussions will be conducted simultaneously.

Workshop

Where the competition starts, each participant for writing competitions will write his/her best literary piece either in Filipino and English; each participant for photography will take two photos and layout these; and each participant in literary graphics illustration and poster making competitions will sketch his/her best drawings.

Use of audio-visual teaching aids:

PowerPoint presentations and similar forms relevant to the content will be presented.

AVP presentations on *Pintig at Pantig* through the years will be shown including the testimonies some of the previous winners of *Pintig at Pantig*.

Utilization of the social media:

To have a voice in the social media, MC will popularize a certain hashtag (#MCP9, #MCchange, #MCPintigatPantig, #MCforchange, #MCchangeiscoming, #MeforChange etc.) before, during, and after the event that participants and its staff may use. Photographs, and other related materials may be uploaded together using the said hashtag. MC will be providing a wireless internet connection aside from the participants' free mobile data. Also, the social media will channel what the participants in sharing what they have learned on the event to the netizens.

Sideline Activities

MC will also be having a photo booth, freedom walls, and mini exhibit of *Pintig at Pantig* activities and achievements over the past years.

EXPECTED OUTPUT

At the end of the activity, the participants should be able:

1. To initiate student movements and consequently form social change
2. To express their ideas through photography, literary graphics illustration, essay writing, short story writing, poetry writing, poster making, and spoken poetry
3. To understand the role of media as the fourth state, ethics of journalism, responsible use of the social media, tips for campus journalism advising

EVALUATION SCHEME

To assess the effectiveness of the activity, the following areas will be evaluated:

1. Resource persons/speakers
2. Facilitators
3. Venue
4. Food
5. Events
6. Others

RESOURCE REQUIREMENTS

A. Manpower

- Project proponents

B. Training Management Task Force

- **Overall Chairperson**
 - Mylyn Maitang
- **Programs**
 - Brendon Bangco-og- Head
 - Hezy Jane Paculan

- Rose Dagupen

- **Communications and Finance**

- Jaina Ashlyn Awas - **Head**
- Ronaline Canute
- Erwin Taborda
- Apple Mae Guintoden

- **Logistics and Food**

- Jonel Bacayang- **Head**
- Keyzer Tad-o
- Mariel Ibanez
- Nadia Tiwing

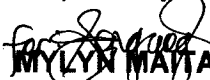
- **Technicals**

- Fran Jim Dilla- **Head**
- Millicent Lucio


C. SUPPLIES and MATERIALS

- Coupon bonds
- Pens
- Pencil
- Crayon
- Ink
- Yellow papers
- Cartolina
- Envelopes
- Special papers
- Certificate frames
- Laptop; mouse; printer
- Markers
- LCD projector
- Adhesive tapes
- Trophies
- Medals

Prepared by:


MYLYN MAITANG
Editor-in-Chief, MC

Noted:


GRACE T. BENGWAYAN
Adviser, MC



The Mountain COLLEGIAN



Pintig at Pantig (PP) 9 PROGRAM
AUGUST 27, 2016 (Saturday)

7:30-8:30 AM – REGISTRATION

8:30-9:30 AM – OPENING PROGRAM

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| Invocation..... | BSU- Glee Club |
| Lupang Hinirang | BSU- Glee Club |
| Opening Remarks..... | Grace T. Bengwayan <i>MC Adviser</i> |
| <i>Pintig at Pantig History</i> | Mylyn Maitang <i>Incoming MC Editor-in-Chief</i> |
| <i>Pintig at Pantig AVP Presentation</i> | Millicent Lucio <i>MC Junior Staff</i> |
| Intermission..... | Mennie Alicap <i>BSU- Glee Club Member</i> |
| Introduction of Keynote Speaker..... | Hezy Jane Paculan <i>Program Committee Member</i> |
| Message..... | Keynote Speaker |
| Presentation of Token and Certificate of Appreciation | |
| Photo Ops..... | c/o Documentation Team Committee |
| Rules and Mechanics..... | Mylyn Maitang <i>Incoming MC Editor-in-Chief</i> |

9:30-10:00 AM – Lecture Sessions on:

A. Essay Writing

Introduction of Resource Speaker: Rose Dagupen, MC Senior Staff

B. Photojournalism

Introduction of Resource Speaker: Hezy Jane Paculan, MC Senior Staff

C. Short Story Writing

Introduction of Resource Speaker: Erwin John Taborda, MC Senior Staff

10:00-11:00 AM- Workshops on Essay Writing, Photojournalism, and Short Story Writing

11:00-11:30 PM – Lecture Sessions on:

A. Poetry Writing

Introduction of Resource Speaker: Milliscent Lucio, MC Junior Staff

B. Literary Graphics Illustration

Introduction of Resource Speaker: Keyzer Tad-o, MC Junior Cartoonist

C. Poster- making

Introduction of Resource Speaker: Nadia Tiwing, MC Senior Cartoonist

10:00-11:30 AM - Advisers' Meeting

11:30-12:30 PM- Workshops on Poetry Writing, Literary Graphics Illustration, and Literary Graphics Illustration

12:30-1:30 PM- Lunch

1:30-3:00 PM- Parallel discussions on Advance Development Communication Writing, Citizen Journalism, and Responsible Social Media;

3:00-5:30 PM – Closing and Awarding Ceremonies

- Presentation of winners and corresponding prizes
- Spoken Poetry Contest

I. Closing Program

Prayer.....Ronaline Canute, MC Junior Staff Writer
Intermission.....MC Staff
Message.....Keynote Speaker
*Pintig at Pantig through the years AVP Presentation..... Milliscent Lucio
MC Junior Staff*

II. Awarding

a. To be accompanied by Resource Speakers, Ms. Mylyn Maitang (Incoming EIC), Dr. Grace T. Bengwayan (MC Adviser)

- *Poetry Writing
- *Photojournalism

b. Spoken poetry contest

c. To be accompanied by Resource Speakers, , Ms. Mylyn Maitang (Incoming EIC)

- *Short Story Writing
- *Literary Graphics

d. Spoken Poetry contest

e. To be accompanied by Resource Speakers, Ms. Mylyn Maitang (Incoming EIC)

- *Poster Making
- *Essay Writing

f. Spoken Poetry Contest

g. Intermission.....MC Staff

Closing Remarks..... Mr. Paul Nuval (MC Alumnus)

MASTERS OF CEREMONIES:

Ms. Jaina Ashlyn Awas and Mr. Kevin Jake Angyab