



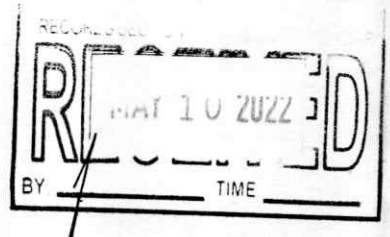
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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0522-013
MEMORANDUM
04 May 2022

For: **Undersecretaries**
Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
Tobacco Control Coordinators
Brief Tobacco Intervention Providers
NDEP/BKD Coordinators
Youth Formation Coordinators
DRRM Coordinators
School Heads



Subject: **2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL**

The Office of the Undersecretary for Administration (OUA), through the the Bureau of Learner Support Services-School Health Division (BLSS-SHD), invites learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to join the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC).

Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.

Winners can take as much as \$ 4,000.00.

The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on 31 May 2022.

The theme of this year's GMC is ***Disaster in Disguise: Tobacco Companies' Environmental Harms.***

Deadline for the submission of entries is on 11 May 2022 (Wednesday).



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Office of the Undersecretary for Administration (OUA)
[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]
Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/ Twitter @depedtayo

Participants are advised to closely monitor on the platforms below the advisories of the GGTC on GMC, including any announcement on the possible extension of the deadline:

- Competition website- <https://ggtc.world/actions/global-media-competition>
- Facebook - <https://www.facebook.com/TheGGTC>
- Twitter - <https://twitter.com/theGGTC>


Tobacco control coordinators are requested to facilitate the promotion of this competition in their regions or divisions. Soft copies of GMC's posters (**Annex A**) may be accessed at: <https://bit.ly/GGTC2022GMCposter>.

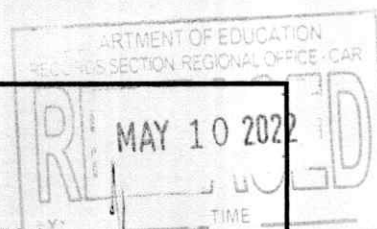
Offices and schools that manage social media pages are enjoined to share the poster to reach more participants.

Youth Formation Coordinators are also requested to disseminate information on this activity to the learners.

Participants below 18 years old are required to submit a consent form from a parent or guardian.

For questions and concerns, please contact **Glan Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph


ATTY. SALVADOR C. MALANA III
Assistant Secretary
Officer-in-Charge Office of the
Undersecretary for Administration



Republic of the Philippines
DEPARTMENT OF EDUCATION
Cordillera Administrative Region

May 10, 2022

To : Schools Division Superintendents
All Division

For information, guidance and appropriate action.

ESTELA P. LEON-CARIÑO, EdD, CESO III
Director IV/Regional Director

For the Regional Director:


FLOANTE E. VERGARA
Assistant Regional Director



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Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022



Submit entries on the theme

DISASTER IN DISGUISE:
Tobacco Companies' Environmental Harms

by May 11, 2022 to bit.ly/GMCggtc

For more information, contact gmc@ggtc.world.
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GLOBAL MEDIA COMPETITION 2022

COMPETITION PRIZES

Social Media Graphics

1st place winner - **USD\$2,000**

2nd place winner - **USD\$1,000**

3rd place winner - **USD\$500**

Online choice winner - **USD\$500**

Short Videos

1st place winner - **USD\$4,000**

2nd place winner - **USD\$2,000**

3rd place winner - **USD\$1,000**

Online choice winner - **USD\$500**

For more information, contact gmc@ggtc.world.
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