

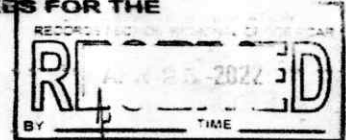


Republic of the Philippines  
**COUNCIL FOR THE WELFARE OF CHILDREN**

DRN: \_\_\_\_\_

**MEMORANDUM FOR THE REGIONAL COMMITTEES/ SUB-COMMITTEES FOR THE WELFARE OF CHILDREN (RC/SCWCs)**

**FROM: THE EXECUTIVE DIRECTOR V**  
Council for the Welfare of Children



**SUBJECT: OFFICIAL THEME FOR THE CELEBRATION OF THE 30<sup>TH</sup> NATIONAL CHILDREN'S MONTH**

**DATE: 11 APRIL 2022**

As agreed during the 1<sup>st</sup> quarter regular meeting of the CWC Board on 30 March 2022, the official theme for the celebration of the 30<sup>th</sup> National Children's Month (NCM) in November 2022 will be:

***Kalusugan, Kaisipan, at Kapakanan ng Bawat Bata Ating Tutukan!***

This year's celebration will focus on the mental health and wellbeing of children, aligned with the statement of the World Health Organization (WHO) that health, in general, is "a state of complete physical, mental and social wellbeing and not merely the absence of disease or infirmity." Particularly, mental health is an integral and essential component of health while wellbeing frames health as a positive aspiration.

Further details of the celebration will be issued in the next advisory. For concerns, please contact the CWC - Public Affairs and Information Office (PAIO) through its Unit Head, Mr. Elino Bardillon, at email address: [elbardillon@cwc.gov.ph](mailto:elbardillon@cwc.gov.ph) and [paio@cwc.gov.ph](mailto:paio@cwc.gov.ph) or through phone number: (02) 8366-1910 local 1005.

For dissemination to all RC/SCWC members, networks, and partner agencies. Thank you.

**ATTY. MARIA LOURDES FUGOSO - ALCAIN**

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Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Cordillera Administrative Region

April 26, 2022

To : Schools Division Superintendents  
All Division

For information, guidance & appropriate action.

**MAKSIM A. BOTILAS, PhD**  
CAO-Administrative Division  
Officer-In-Charge

ESSD/EHM/jbb

