



Republic of the Philippines
Department of Education
 OFFICE OF THE UNDERSECRETARY

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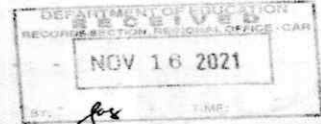
MEMORANDUM

TO : **All Regional Directors
 All Schools Division Superintendents
 All Others Concerned**

FROM : **ATTY. REVSEE A. ESCOBEDO**
Revsee A. Escobedo
 Undersecretary
 Field Operations, Palarong Pambansa Secretariat,
 DEACO, and CPU

SUBJECT : **CHILD PROTECTION UNIT (CPU) LAUNCHING OF
 ACTIVITIES FOR THE NATIONAL CHILDREN'S
 MONTH**

DATE : November 12, 2021



This is in reference to the celebration of the 29th National Children's Month (NCM), this year's theme titled, "*New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan*" focuses on the issues involving children's rights to survival, development, protection, and participation in the new normal to ensure that no child will be left behind no matter the situation.

As part of the Department of Education – Child Protection Unit's (CPU) observance of the NCM, this Office has prepared programs and activities aligned with this year's theme which includes talks on child rights, mental health, and well-being.

Corollary thereto, your attendance is requested in the kick-off program on **November 17, 2021, at 10:00 in the morning**. The said event and other activities will be live-streamed via the DepEd Philippines Facebook page.

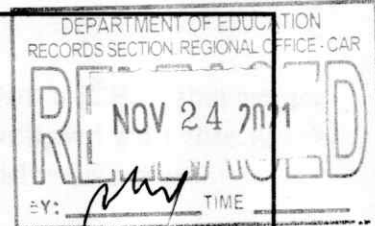
For reference, below are the activities for this year's NCM celebration:

<p>November 17, 2021 10:00 AM</p> <p>Via the DepEd Philippines Facebook page.</p>	<p>Opening Program</p> <p>#KasamaKa: Karapatan sa Ligtas na Paaralan, Sama-samang Makakamtan</p> <p>I. National Anthem</p>
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Republic of the Philippines
DEPARTMENT OF EDUCATION
 CORDILLERA ADMINISTRATIVE REGION



November 22, 2021

To : Schools Division Superintendents
 All Division

For information, guidance & appropriate action.

Estela L. Cariño
ESTELA L. CARIÑO EdD, CESO III
 Director IV/Regional Director



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	<p>Interfaith Invocation DepEd Theme Song</p> <p>II. Welcome Message</p> <ul style="list-style-type: none">• <i>Atty. Revsee A. Escobedo</i> Undersecretary for Field Operations, Palarong Pambansa Secretariat, DEACO, and CPU <p>III. Keynote Message</p> <ul style="list-style-type: none">• <i>Secretary Leonor Magtolis Briones</i> Department of Education <p>IV. The Child Protection Unit in the Department of Education</p> <ul style="list-style-type: none">• <i>Atty. Suzette T. Gannaban-Medina</i> OIC-Assistant Regional Director, MIMAROPA Region / OIC-Head, Child Protection Unit <p>V. Announcement of Activities</p>
<p>November 22, 2021 10:00 AM</p> <p>Via the DepEd Philippines Facebook page.</p>	<p>Children's Rights Talk</p> <ul style="list-style-type: none">• Resource Speaker: Representative from the Council for the Welfare of Children
<p>November 26, 2021 10:00 AM – 12:00 NN</p> <p>Via the DepEd Philippines Facebook page.</p>	<p>Kuwentuhan Tayo! A storytelling activity for Kinder and Elementary Learners</p> <ul style="list-style-type: none">• Presenter: <i>Ms. Mary Frances Tracy D. Fugen</i> Technical Assistant, CPU <p>Mindfulness Talk</p> <p>#DiKaNagiisa: Kaakbay Mo Kami sa Pagpapatibay ng Kalusugang Pangkaisipan</p> <p>Focusing on mental health, well-being, and self-care of the learners in the time of pandemic and into the new normal.</p>



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Moreover, other than the above listed activities, the CPU will be sponsoring the following contests:

Contest Categories	Expected Participants	Number of Entry per Region
Poster Making	Grades 4-6	1
Essay Writing (Filipino)	Grades 7-10	1
Video Essay (Filipino)	Grades 11-12	1

Please refer to the attached guidelines and mechanics for each contest.

Enclosure 2: Poster Making

Enclosure 3: Essay Writing

Enclosure 4: Video Essay

The selection process of contestants is requested to start from the school, Division, and Regional levels.

In this regard, all Regional Offices are enjoined to send their Official Entries on or before December 10, 2021, thru **cpu@deped.gov.ph** using Enclosure 1.

A virtual orientation for the ESSD Chief and/or his/her representative per Region regarding the contest mechanics will be conducted on **November 22, 2021 at 2:00 PM via MS Teams**.

Your cooperation to this endeavor is highly appreciated. We look forward to our learners' participation in the different events.

For your information and guidance.

Thank you very much.

Encl.:

Guidelines and Mechanics for the Essay Writing Contest,
Poster Making Contest, and Video Essay Contest



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Enclosure 1

Official Entry to the 29th National Children's Month Competition
Theme "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"

Region: _____
Regional Focal Person: _____
Contact Number: _____
Email Address: _____

Contest Categories	Division	School	Name of Contestant	Name of Coach	Email Address	Contact Number
Poster Making						
Essay Writing						
Video Essay						

Prepared by:

Chief Education Supervisor
Education Support Services Division

Noted:

Regional Director