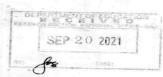


#### Republic of the Philippines

#### Department of Education

OFFICE OF THE UNDERSECRETARY Tanggapan ng Pangalawang Kalihim



MEMORANDUM OU-LAPP No. <u>Q-418</u>, s. 2021

ALL REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
REGIONAL/DIVISION PARTNERSHIP
FOCAL PERSONS OTHERS CONCERNED

FROM

Don TONISITO M.C. UMALI, Esq.

Undersecretary Legislative Affairs, External Partnerships,

and Project Management Service

SUBJECT

PARTICIPATION ON THE CONDUCT OF BRIGADA PAGBASA NATIONAL ORIENTATION

DATE

September 2, 2021

In response to the call to intensify the advocacy for reading under the Hamon: Bawat Bata Bumabasa (3Bs Initiatives) issued under DepEd Memorandum No. 173, s. 2019, the External Partnerships Service (EPS) has committed to make every learner a reader by engaging partners and stakeholders to promote the culture of reading.

**Brigada Pagbasa**, as a form of **Brigada Eskwela**, is an after-school reading program that envisions bringing together education partners and experts to help learners read and become functionally literate.

Brigada Pagbasa intends to cater to learners who are below 18 years old, including those who are under the Alternative Learning System (ALS), focusing on non-readers and struggling readers from both formal and nonformal education systems nationwide.

Undersecretary Tonisito M.C. Umali, Esq.
Legislative Affairs, External Partnerships, and Project Management Service
R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City
Telephone No. (02)8633-7224; Fax No. (02)8633-1940; Email: tonisito.umali@deped.gov.ph

DEPARTMENT OF EDUCATION RECORDS SECTION, REGIONAL OFFICE - CA 2021 ale: September 22, 2021

Republic of the Philippines DEPARTMENT OF EDUCATION Cordillera Administrative Region

To

Schools Division Superintendents

All Division

For information, guidance & dissemination.

ESTELA LEON-CARIÑO, Edd, CESO III

Director IV/Regional Director

For the Regional Director:

Thum's FLORANTE E. VERGARA

Schools Division Superintendent

Officer-In-Charge

Office of the Assistant Regional Director

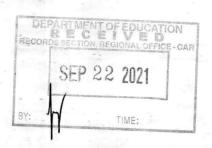
ESSD/EHM/ibb



# Republic of the Philippines

## Department of Education

OFFICE OF THE UNDERSECRETARY Tanggapan ng Pangalawang Kalihim



## **MEMORANDUM**

OU-LAPP No. Q-418, s. 2021

TO

**ALL REGIONAL DIRECTORS** 

SCHOOLS DIVISION SUPERINTENDENTS

REGIONAL/DIVISION PARTNERSHIP

**FOCAL PERSONS** 

OTHERS CONCERNED

**FROM** 

TONISITO M.C. UMALI, Esq.

Undersecretary

Legislative Affairs, External Partnerships,

and Project Management Service

SUBJECT

PARTICIPATION ON THE CONDUCT OF BRIGADA

PAGBASA NATIONAL ORIENTATION

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Telephone No. (02)8633-7224; Fax No: (02) 8633-1940; Email: tonisito.umali@deped.gov.ph

DepEd, through the EPS, in partnership with World Vision Development Foundation, Inc., shall be conducting the **National** *Brigada Pagbasa* **Orientation** in four clusters in Luzon, Visayas and Mindanao on the following schedules:

Cluster	Date	Host Region & Schools Division Office (SDO)
Cluster 1 North Luzon (DepEd Regions I, II III and CAR)	September 28, 2021	DepEd Regional Office II, SDO Cagayan
Cluster 2 South Luzon (DepEd Regions IVA CALABARZON, IVB MIMAROPA, V and NCR)	October 7, 2021	DepEd Regional Office V, SDO Masbate Province
Cluster 3 Visayas (DepEd Regions VI, VII and VIII)	October 14, 2021	DepEd Regional Office VI, SDO Roxas City
Cluster 4 Mindanao (DepEd Regions IX, X, XI, XII and CARAGA)	October 21, 2021	DepEd Regional Office of CARAGA, SDO Butuan City

The orientation participants are expected to:

- 1. understand the purpose and goal of the Brigada Pagbasa advocacy;
- 2. identify learners who will attend Brigada Pagbasa;
- 3. identify number of parents and volunteers who will participate in the *Brigada Pagbasa* Reading Remediation Program;
- 4. identify potential partners who will participate in the *Brigada Pagbasa*; and
- 5. address the literacy/reading gaps of elementary learners.

In this regard, we are requesting for your good offices' support by allowing the following personnel to participate in the *Brigada Pagbasa* National Orientation:

- 1. Regional Partnership Focal Persons;
- 2. Division Partnership Focal Person;
- 3. Regional Reading Coordinator/Supervisor;
- 4. Division Reading Coordinator/Supervisor;
- 5. Selected School Heads to represent the Schools District;
- 6. Selected School Reading Coordinators to represent Schools District; and
- 7. Selected School Partnership Coordinators to represent the Schools District.

For inquiries and concerns, your staff may contact the following EPS personnel:

Ms. Zeny Lastimoza Ms. Dove Cometa	zeny.lastimoza@deped.gov.ph
	davedinah.cometa@deped.gov.ph
	<u> </u>

Thank you very much and we look forward to your usual support and participation to this activity.

### NATIONAL BRIGADA PAGBASA ORIENTATION

September 28 | October 7 | October 14 | October 21 8:00 a.m.-11:30 a.m.

TIME	ACTIVITY	SPEAKER/PRESENTER	
8:00 - 8:30 a.m.	Logging in/Registration	Patrick Control	
8:30 – 8:40 a.m.	Preliminaries		
	National Anthem	AVP	
	Prayer		
*	Regional/Division Hymn		
8:40 - 8:45 a.m.	Welcome Remarks	SDS of Host Division	
8:45 – 8:50 a.m.	Inspirational Message	Regional Director of Host Region	
8:50 - 9:10 a.m.	Message	Tonisito M.C. Umali, Esq.	
		Undersecretary	
		Legislative Affairs, External	
		Partnerships and Project	
-		Management Service	
9:10 - 10:10 a.m.	Brigada Pagbasa	Geomel P. Jetonzo	
	Program Design and	Program Director,	
	Framework	World Vision Development	
		Foundation, Inc.	
10:10 - 10:30 a.m.	Brigada Pagbasa	Cristina G. Baroso	
	Experiences and Best	PDO IV	
	Practices	DepEd Region V	
10:30 – 10:35 a.m.	Intermission Number	Host Division	
10:35 – 11:10 a.m.	Open Forum	Davedinah P. Cometa	
		Moderator	
		PDO II, EPS	
11:10 – 11:25 a.m.	Ways Forward	Rolly V. Soriano	
		PDO IV, EPS	
11:25 – 11:30 a.m.	Closing Message	Edel B. Carag	
		Director III, EPS	

## NATIONAL BRIGADA PAGBASA ORIENTATION

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8:50 – 9:10 a.m.	Message	Tonisito M.C. Umali, Esq. Undersecretary Legislative Affairs, External Partnerships and Project Management Service	
9:10 – 10:10 a.m.	Brigada Pagbasa Program Design and Framework	Geomel P. Jetonzo Program Director, World Vision Development Foundation, Inc.	
10:10 – 10:30 a.m.	Brigada Pagbasa Experiences and Best Practices	Cristina G. Baroso PDO IV DepEd Region V	
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Regional Conduct on Brigada Pagbasa for Cluster 2 South Luzon (Regions 4A, 4B, V and NCR	October 7, 2021	SDO Masbate Province External Partnerships Service World Vision	Php1,082,569.34
Regional Conduct on Brigada Pagbasa for Cluster 3 Visayas (Regions VI, VII and VIII)	October 14, 2021	SDO Roxas City External Partnerships Service World Vision	Php 992,756.24
Regional Conduct on Brigada Pagbasa for Cluster 4 Mindanao (Regions IX, X, XI,XII and CARAGA)	October 21, 2021	SDO Butuan City External Partnerships Service World Vision	Php1,028,681.48