

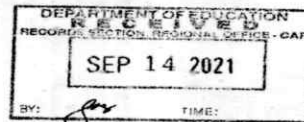


Republic of the Philippines
Department of Education
 OFFICE OF THE UNDERSECRETARY
 Tanggapan ng Pangalawang Kalihim

2021-0915076

MEMORANDUM
 OU-LAPP No. Q-406, s.2021

TO : ALL REGIONAL DIRECTORS
 SCHOOLS DIVISION SUPERINTENDENTS
 OTHERS CONCERNED



FROM : 
 TONISITO M.C. UMALI, Esq.
 Undersecretary

SUBJECT : PARTICIPATION IN THE "UNSONG SARILING BAYANI (USB):
 SHORT FILM COMPETITION" OF THE FILM DEVELOPMENT
 COUNCIL OF THE PHILIPPINES (FDCP)

DATE : August 31, 2021

The Film Development Council of the Philippines (FDCP), a national agency responsible for the conduct of programs and policies for the growth and development of Philippine cinema, has launched the "UNSONG SARILING BAYANI (USB): Short Film Competition." USB is a short film competition focused on the theme of lesser-known Filipino heroes. Kidlat Tahimik, the National Artist for Film and Broadcast is the leading proponent of said cinematic movement for the youth. The movement aims to balance the influence of foreign superheroes in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

The USB short film competition is open to all Filipinos. Said competition shall have the following categories:

- a. Youth Category for Junior High School Student from Public School;
- b. Youth Category for Junior High School Student from Private School;
- c. Youth Category for Senior High School Student from Public School;
- d. Youth Category for Senior High School Student from Private School; and
- e. Adult Category for those aged 18 and above.

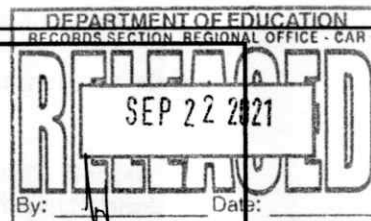
In this regard we would like to request your good office to submit two (2) shortlisted entries per region from public and private schools on or before **October 11, 2021**, for evaluation and judging. Every region may designate two (2) judges with the inclusion of a filmmaker to be appointed by the FDCP using the following criteria for judging:

Undersecretary Tonisito M.C. Umali, Esq.
 Legislative Affairs, External Partnerships, and Project Management Service
 R-104 Risal Building, DepEd Complex, Morisco Avenue, Pasig City
 Telephone No. (02)8633-7224; Fax No: (02) 8633-1940; Email: tonisito.umali@deped.gov.ph

Page 1 of 2



Republic of the Philippines
DEPARTMENT OF EDUCATION
 Cordillera Administrative Region




September 21, 2021

To : Schools Division Superintendents
 All Division

For information, guidance & appropriate action.

ESTELA LEON-CARIÑO, EdD, CESO III
 Director IV/Regional Director

For the Regional Director:


FLORANTE E. VERGARA
 Schools Division Superintendent
 Officer-In-Charge
 Office of the Assistant Regional Director



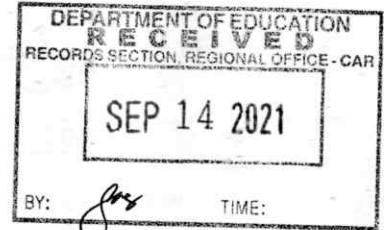
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Department of Education
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MEMORANDUM

OU-LAPP No. Q-406, s.2021

TO : **ALL REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
OTHERS CONCERNED**



FROM : 
TONISITO M.C. UMALI, Esq.
Undersecretary

SUBJECT : **PARTICIPATION IN THE "UNSUNG SARILING BAYANI (USB):
SHORT FILM COMPETITION" OF THE FILM DEVELOPMENT
COUNCIL OF THE PHILIPPINES (FDCP)**

DATE : August 31, 2021

The Film Development Council of the Philippines (FDCP), a national agency responsible for the conduct of programs and policies for the growth and development of Philippine cinema, has launched the "**UNSUNG SARILING BAYANI (USB): Short Film Competition.**" USB is a short film competition focused on the theme of lesser-known Filipino heroes. Kidlat Tahimik, the National Artist for Film and Broadcast is the leading proponent of said cinematic movement for the youth. The movement aims to balance the influence of foreign superheroes in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

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- e. Adult Category for those aged 18 and above.

In this regard we would like to request your good office to **submit two (2) shortlisted entries per region from public and private schools on or before October 11, 2021**, for evaluation and judging. Every region may designate two (2) judges with the inclusion of a filmmaker to be appointed by the FDCP using the following criteria for judging:

CREATIVITY AND STYLE	Impactful composition of visuals and sound that effectively communicate the film's story and objectives.	35%
RELEVANCE TO THE THEME	Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.	45%
PRODUCTION QUALITY	Good, practical filmmaking with technical efficiency and cohesiveness.	20%
	TOTAL	100%

From the shortlisted entries submitted by the regions, the FDCP Selection Committee will choose **30 finalists** comprised of the following:

- A. Ten (10) Finalists from **Public School Students Category** (Junior-Senior High School):
- Two (2) from NCR
 - Two (2) from Luzon
 - Two (2) from Visayas
 - Two (2) from Mindanao
 - Two (2) from BARMM
- B. Ten (10) Finalists from **Private School Students Category** (Junior-Senior High School):
- Two (2) from NCR
 - Two (2) from Luzon
 - Two (2) from Visayas
 - Two (2) from Mindanao
 - Two (2) from BARMM
- C. Ten (10) Finalists from Adult Category

Attached is the mechanics, which includes the schedule, rules and guidelines among other relevant information for the *Unsung Sariling Bayan* (USB): Short Film Competition for reference.

For other details and concerns relative to USB: Short Film Competition, your office may send queries to sarilingbayani.fdcpc@gmail.com with the subject heading "Query: USB 2021" or coordinate with Ms. Sabina C. De Castro of the External Partnerships Service-Government and Community Partnerships Unit (EPS-GCPU) at (+632) 8638-8637/(+632) 638-8639 and or email address: externalpartnerships@deped.gov.ph.

Thank you very much and we look forward to your continuous support.



Film Development Council of the Philippines

UNsung SARILING BAYANI SHORT FILM COMPETITION (USB)

Unsung Sariling Bayani is a short film competition focused on the theme of lesser-known Filipino heroes. National Artist for Film and Broadcast, Kidlat Tahimik is the leading proponent of this cinematic movement for the youth, aiming to balance the influence of foreign superheroes from Marvel and DC in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

MECHANICS

A. SHORT FILM FORMAT

- **Time limit:** Minimum of five (5) minutes to a maximum of eight (8) minutes, including credits
- **Genre:** Any, in live-action, documentary, or animation
- **Language:** Preferably Filipino. English or any native language is allowed, provided that there are subtitles in Filipino.
- **File format:** Complete final cut and trailer must be submitted in 1080p, mp4 format, mixed in 5.1 audio format.

B. SUBJECT AND COVERAGE

Stories that depict the life, times, and achievements of Filipino heroes (documented and verifiable - local heroes).

Lesser-known Heroes from History

1. Local heroes recognized by the local government or by the provincial government units.
2. Local heroes that have significant acts or noble contributions to the country or their own communities, such as, but not limited to:
 - An initiative that has contributed to achieving the nation's freedom
 - An initiative that has helped an individual or community achieve a life of freedom, peace, and prosperity
 - An act that helped save the life of an individual, especially one that involves risk to physical comfort, social stature, or quality of life
 - A notable form of service that helped an individual or community in times of adversity
3. A significant figure that has made relevant contributions or has introduced a positive change in his/her field.

These people must have appeared at least once in literature, such as reference books, newspapers, journals, etc.

NOTE: Nationally recognized heroes who are not covered in the Festival are Jose Rizal; Andres Bonifacio; Emilio Aguinaldo; Apolinario Mabini; Marcelo H. del Pilar; Sultan Dipatuan Kudarat; Juan Luna; Melchora Aquino; Gabriela Silang; Lapu-Lapu; Antonio Luna; Gregorio Del Pilar, etc.

C. CATEGORIES AND PARTICIPANTS

The competition is open to all Filipinos and will have the following categories:

- a. Youth Category - Junior & Senior High School (Public)**
Open to all public junior and senior high school students who are currently enrolled in the academic year 2020-2021 (2nd semester) or academic year 2021-2022.
- b. Youth Category - Junior & Senior High School (Private)**
Open to all private junior and senior high school students who are currently enrolled in the academic year 2020-2021 (2nd semester) or academic year 2021-2022.
- c. Adult Category, Ages 18 and above**
Open to all filmmakers from ages 18 and above.

D. AWARDS AND PRIZES

For the Youth Categories (Public and Private):

- **Best Short Film - P30,000.00 + certificate each**
- **Best Director - P20,000.00 + certificate each**
- **Audience Choice Award - P10,000.00 + certificate each**

For the Adult Category:

- **Best Short Film - P50,000.00 + certificate**
- **Best Director - P30,000.00 + certificate**
- **Audience Choice Award - P15,000.00 + certificate**

The 21 non-winning finalists will be given consolation prizes of **P5,000.00** each + **certificates**.

The winners and finalists will also get the chance to attend free training and workshops to be conducted by the FDCP after the competition.

E. ENTRY REQUIREMENTS

The following must be submitted online in an organized google drive folder with shared viewing setting:

For the Youth Categories (Junior & Senior High Schools, Public and Private):

- Duly accomplished Application Form which can be downloaded from the FDCP official site at fdcp.ph/sariling-bayani.
- A secured direct link (either in Vimeo or Google Drive) to a high-resolution copy of the short film, available for download
- Movie trailer, maximum of 90 seconds. (This may be included in the Vimeo or Google Drive link.)
- Poster design in JPEG format (27"x41", 300dpi)
- School ID, enrollment form, or any proof that the student is enrolled in the current academic year (2nd Semester of AY 2020-2021 or 1st Semester of AY 2021-2022)

For the Adult Category

- Duly accomplished Application Form which can be downloaded from the FDCP official site at fdcp.ph/sariling-bayani.
- A secured direct link (either in Vimeo or Google Drive) to a high-resolution copy of the short film, available for download.
- Movie trailer, maximum of 90 seconds. (This may be included in the Vimeo or Google Drive link.)
- Poster design in JPEG format (27"x41", 300dpi)
- Resume with two (2) 2x2 photos
- Copy of a government-issued ID

All requirements must be emailed to sarilingbayani.fdcg@gmail.com with the subject "FDCP_USB_(TITLE OF THE FILM)".

F. RULES AND GUIDELINES

By entering the competition, the participants agree to abide by the competition guidelines and rules as follows:

1. The submitted films must meet the short film format as stated in the mechanics.
2. The submitted films must not have been released on any platform, festival, or event before submission.
3. Participants must submit complete and correct application requirements on or before the deadline of submissions. Films with incomplete requirements will not be accepted to apply.

4. The use of original literary sources, music materials, artwork, photography, etc., in the films, must have proper clearance from their respective copyright owners. The competition organizers shall not be liable for any costs related to claims of performing rights organizations.
5. Any modification will not be allowed for final entries except the addition of necessary subtitles.
6. Revised or re-submitted films, whether using the same or a different title, are not eligible to apply.
7. The organizers shall not be required to return any submitted material.
8. In case of any violation of the guidelines and rules or if any participant is found to have committed plagiarism or has undertaken fraudulent practice and/or activities harmful to the competition event or the submission process, the organizers reserve the right to disqualify the participant and their film, remove them from the program, or forfeit any prize from a participant at any point in the competition.
9. The USB Selection Committee will determine ten (10) finalists from each of the three categories, totaling 30 finalists.
10. The USB Jury will determine the winning films from the thirty (30) finalists. All entries will be judged based on the official criteria given.
11. The thirty (30) finalists will be viewed by the USB Jury that will judge the films based on the same official criteria and will decide the winners of the competition.
12. FDCP shall have non-exclusive non-commercial rights to screen the films in schools and educational institutions, various public events, and platforms for educational and cultural purposes for free, for three (3) years after the last day of the competition.
13. FDCP reserves the right to create, revoke, and modify at any time, in any way its entry requirements, rules, and regulations at its absolute discretion without prior notice. Finalists and submitted entries shall be bound by any amendments or addition to the entry requirements, rules and regulations herewith.
14. The decision of the USB Jury is final and irrevocable. The organizers and the judging committee are not obliged to explain the results.

G. DEADLINE OF SUBMISSION

Entries must be submitted on or before **11:59 pm on October 11, 2021 (Indigenous Peoples Day)**.

H. CRITERIA FOR JUDGING

CREATIVITY AND STYLE	<i>Impactful composition of visuals and sound that effectively communicate the film's story and objectives.</i>	35%
RELEVANCE TO THE THEME	<i>Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.</i>	45%
PRODUCTION QUALITY	<i>Good, practical filmmaking with technical efficiency and cohesiveness.</i>	20%
	TOTAL	100%

I. USB ONLINE FILM FESTIVAL

The 30 finalist films will be screened during the USB Online Film Festival via FDCP Channel on November 11-17, 2021.

J. ANNOUNCEMENT OF WINNERS DURING AWARDS NIGHT

An Award Ceremony will be held on November 14, 2021 (Sunday).

K. INQUIRIES

All queries can be sent to sarilingbayani.fdcpc@gmail.com with the subject heading "Query: USB 2021."

7 July 2021

USEC. DIOSDADO M. SAN ANTONIO
Bureau of Curriculum Development
Department of Education

USEC. TONISITO M. C. UMALI, Esq.
Legislative Affairs, External Partnerships and Project Management Service
Department of Education



THRU : **DIRECTOR JUNE ARVIN C. GUDOY**
Public Affairs Service
DepEd Representative to the FDCP Board of Trustees

Dear **Usec. San Antonio and Usec. Umali:**

Greetings from the Film Development Council of the Philippines (FDCP)!

As the national film agency responsible for the conduct of programs and policies for the growth and development of Philippine Cinema, the FDCP is pleased to announce that it has launched **UNsung Sariling Bayani: Short Film Competition (USB)**, a short film competition focused on the theme of lesser-known Filipino heroes. National Artist for Film and Broadcast, Kidlat Tahimik is the leading proponent of this cinematic movement for the youth, aiming to balance the influence of foreign superheroes in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

The competition is open to all Filipinos and has the following categories:

- a. Youth Category for Senior High School Student from Public School;
- b. Youth Category for Senior High School Student from Private School;
- c. Adult Category, ages 18 and above.

With the persistent public demand, we are now expanding the categories to Junior High School in both youth categories for public and private to allow for more of the youth to participate in the program.

We anticipate a huge number of submissions from junior and senior high school students nationwide. **It is in this regard that we are requesting for the support of the Department of Education (DepEd) in terms of:**

- A. *the dissemination campaign to divisions and regions*
- B. *elimination of entries that will be coming from various divisions of the regions*

We would like to have two (2) shortlisted entries each per region from public and private schools which are to be submitted to the FDCP for evaluation and judging. From the shortlisted entries submitted by the regions, the FDCP Selection Committee will choose:

Ten (10) Finalists from **Public** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon
- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Ten (10) Finalists from **Private** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon
- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

The DepEd may designate two (2) judges from each region with the inclusion of a filmmaker to be appointed by the FDCP. Below is the criteria in judging the shorts:

CRITERIA FOR JUDGING

CREATIVITY AND STYLE	<i>Impactful composition of visuals and sound that effectively communicate the film's story and objectives.</i>	35%
RELEVANCE TO THE THEME	<i>Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.</i>	45%
PRODUCTION QUALITY	<i>Good, practical filmmaking with technical efficiency and cohesiveness.</i>	20%
	TOTAL	100%

Attached is the mechanics of the *UNSUNG SARILING BAYANI: Short Film Competition* for your perusal. Entries must be submitted on or before 11:59 PM on October 11, 2021, which is also the celebration of the Indigenous Peoples Day.

Should you wish to discuss this proposal further, please feel free to let your team coordinate with:

MS. WILMA I. ISLETA

Division Manager
Development Support Division
wisleta@fdcp.ph/63-927-886-9535

MR. MARK JOHN O. PAMINTUAN

Program Supervisor
Development Support Division
mjpamintuan.fdc@gmail.com/63-966-206-1209

Thank you and we look forward to working with you on this special endeavor.

Sincerely,

By authority of the Chairperson



RIA ANNE S. RUBIA
Executive Director III