



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
PAMBANSANG SANGGUNIANG SA NUTRISYON
(NATIONAL NUTRITION COUNCIL)
Cordillera Administrative Region
No. 358 Lyman Ogilby Centrum, Magsaysay, Baguio City



18 January 2018

DIR. MAY B. ECLAR
OIC-Regional Director and RNC member
Department of Education-CAR
Wangal, La Trinidad, Benguet

Dear Ma'am,

This is to inform your office regarding the 2018 Nutrition Month theme writing and logo contest with focus on 2018's nutrition month campaign on promoting food production through family food gardening. The contest aims to generate a nutrition month theme with the participation of the public.

Deadline of submission of entries will be on January 31, 2018, to be sent via email at nied@nnc.gov.ph and cc: nationalnutritioncouncilcar@yahoo.com

Attached is the mechanics of the aforementioned contest for further details.

Thank you and warm regards.

Very truly yours,

RITA D. PAPEY, MSW
Regional Nutrition Program Coordinator

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JAN 24 2018
DEPED-CAR Time: _____



Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



January 22, 2018

To: **SCHOOLS DIVISION SUPERINTENDENTS
ALL DIVISIONS**

For information, guidance and compliance.

MAY B. ECLAR, Ph.D., CESO V
OIC-Regional Director

Republic of the Philippines
Department of Health
NATIONAL NUTRITION COUNCIL

**MECHANICS FOR THE 2018 NUTRITION MONTH
THEME WRITING AND LOGO DESIGN CONTEST**

For 2018, the Nutrition Month campaign will focus on promoting home food production through family food gardening. Family food gardens are also referred to as home, mixed, backyard, kitchen, farmyard, compound or homestead gardens. Family food gardens have common characteristics namely: 1) are located near the residence; 2) contain a high diversity of plants; 3) production is supplemental rather than a main source of family consumption and income; 4) occupy a relatively small area; and 5) are a production system that the poor can easily enter at some level.

According to the Food and Agriculture Organization of the United Nations, gardening can enhance household food security by providing direct access to a variety of nutritionally-rich foods; increase purchasing power from savings on food bills and income from sales of garden products, and fall-back food provision during seasonal lean periods. Thus, having family food gardens can contribute to improving household and community food security. However, only 67.7% or 7 out of every 10 Filipino households had vegetable gardens or fruit trees based on the 2008 National Nutrition Survey. Most of the households or 79.1% used the produce from the gardens for their own consumption while only 17.6% both consumed and sold their produce. Thus, the promotion of the establishment and maintenance of family food gardens during the 2018 Nutrition Month will contribute to improving diets of Filipinos as well as food security.

In line with this, the National Nutrition Council shall conduct a contest for the 2018 Nutrition Month theme and logo design focusing on Family Food Gardening. The contest shall be guided by the following mechanics:

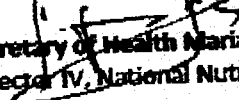
MECHANICS:

1. The contest shall run from 03-31 January 2018.
2. The contest is open to individual Filipino citizens (students, professionals, nutrition workers, barangay nutrition scholars, etc.) aged 15 years old and above.
3. For the theme contest, interested individuals shall propose the theme for the 2018 Nutrition Month focusing on Family Food Gardening. The theme shall be in Filipino or combination of English and Filipino and shall consist of no more than eight (8) words. All entries must be original. The theme should be catchy and should be able to encapsulate the message of having family food gardens.
4. For the logo contest, the proposed logo must be submitted in PDF format and must be accompanied by a brief description in less than 50 words. The logo should be

simple and shall not contain too many elements and colors. When used for different purposes, the logo should be able to lend itself to different sizes and be able to maintain its clarity.

5. Each individual can submit up to 2 entries for the logo or theme.
6. Entries should include the name of the contestant, mobile or telephone number/s, and e-mail address. The entry should be accompanied with a photocopy of a valid identification card with photo.
7. Entries shall be submitted via email to nied@nnc.gov.ph with the subject: **2018 Nutrition Month Theme and Logo Contest**. Only entries submitted via email shall be considered.
8. Deadline for submission of entries is 12:00 o'clock midnight of 31 January 2018. Only entries submitted prior to the deadline shall be considered.
9. NNC employees including Job Order staff and their relatives up to the 2nd degree of consanguinity are prohibited to join the contest.
10. The NNC Secretariat shall prepare the shortlist of best entries for review of the NNC Technical Committee which shall also decide on the winning theme and logo.
11. Should there be a winner approved by the NNC Technical Committee, the NNC Secretariat shall notify the winner through e-mail and phone call. A cash prize of Php10,000.00 for each winner of the logo and theme shall be awarded to the winner after proper identification and verification. The winner shall also be acknowledged in the NNC website and Nutrition Month Talking Points.
12. The winner shall be required to submit an editable, high resolution copy of the winning logo in Photoshop format.
13. Non-winners shall no longer be informed.
14. All entries shall be considered property of the NNC.

Approved:


Assistant Secretary of Health Maria-Bernardita T. Flores, CESO II
Executive Director IV, National Nutrition Council